

**Client:** The Journal

**Agency:** panelbase.com

**Universe:** Adults resident in the North East

**Methodology:** Online panel

**Sample size:** 300

**Fieldwork dates:** 23rd-27th January 2014

**Weighting:** All the results were weighted by age and gender to be representative of the population nationally.

**Further enquiries:** Helen Mather, [helen@otherlinesnorth.com](mailto:helen@otherlinesnorth.com)

Is this a good time to be young?  
North East (weighted to Nat Rep)

		Total		gender						age																			
				Female			Male			18-24			25-34			35-44			45-54			55-64			65+				
				Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across		
Total		300	100.0%	150	100.0%	50.0%	150	100.0%	50.0%	45	100.0%	15.0%	48	100.0%	16.0%	54	100.0%	18.0%	48	100.0%	16.0%	45	100.0%	15.0%	60	100.0%	20.0%		
Is this a good time to be young?		Base: All respondents		300	100.0%	150	50.0%	150	50.0%	45	15.0%	48	16.0%	54	18.0%	48	16.0%	45	15.0%	60	20.0%	173	57.6%	94	62.6%	54	31.3%	25	14.4%
		Yes		92	30.5%	34	22.7%	37.2%	58	38.4%	62.8%	17	37.3%	18.3%	12	24.3%	12.7%	14	26.2%	15.5%	12	24.6%	12.9%	17	37.2%	18.3%	20	34.1%	22.3%
		No		173	57.6%	94	62.6%	54.3%	79	52.7%	45.7%	25	54.8%	14.3%	30	63.5%	17.6%	32	59.2%	18.5%	28	59.1%	16.4%	22	48.4%	12.6%	36	59.4%	20.6%
		Don't know		35	11.8%	22	14.7%	62.1%	13	9.0%	37.9%	4	7.9%	10.0%	6	12.3%	16.6%	8	14.6%	22.2%	8	16.2%	22.0%	6	14.3%	18.2%	4	6.4%	10.9%

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Is this a good time to be young?  
UK (weighted to Nat Rep)

		Total	gender						age																				
			Female			Male			18-24			25-34			35-44			45-54			55-64			65+					
			Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across			
Total		1800	100.0%		900	100.0%	50.0%	900	100.0%	50.0%	270	100.0%	15.0%	288	100.0%	16.0%	324	100.0%	18.0%	288	100.0%	16.0%	270	100.0%	15.0%	360	100.0%	20.0%	
Is this a good time to be young?		Base: All respondents		1800	100.0%		900	50.0%		900	50.0%		270	15.0%		288	16.0%		324	18.0%		288	16.0%		270	15.0%		360	20.0%
Yes		553	30.7%		227	25.2%	41.1%	326	36.2%	58.9%	102	37.7%	18.4%	94	32.7%	17.0%	102	31.5%	18.5%	69	24.0%	12.5%	67	24.9%	12.2%	119	33.0%	21.5%	
No		963	53.5%		541	60.1%	56.2%	422	46.9%	43.8%	143	53.1%	14.9%	146	50.7%	15.2%	167	51.6%	17.3%	167	57.9%	17.3%	158	58.5%	16.4%	182	50.4%	18.9%	
Don't know		284	15.8%		132	14.7%	46.5%	152	16.9%	53.5%	25	9.1%	8.7%	48	16.5%	16.8%	55	16.9%	19.3%	52	18.1%	18.4%	45	16.6%	15.8%	60	16.6%	21.0%	

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Are Government austerity policies unfairly impacting on young people?  
North East (weighted to Nat Rep)

		Total		gender						age																		
				Female			Male			18-24			25-34			35-44			45-54			55-64			65+			
				Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	
Total		300	100.0%		150	100.0%	50.0%	150	100.0%	50.0%	45	100.0%	15.0%	48	100.0%	16.0%	54	100.0%	18.0%	48	100.0%	16.0%	45	100.0%	15.0%	60	100.0%	20.0%
Are Government austerity policies unfairly impacting on young people?	Base: All respondents	300	100.0%		150	50.0%		150	50.0%		45	15.0%		48	16.0%		54	18.0%		48	16.0%		45	15.0%		60	20.0%	
	Yes	145	48.4%		69	46.2%	47.7%	76	50.6%	52.3%	31	68.6%	21.3%	24	49.7%	16.4%	27	49.4%	18.4%	20	40.9%	13.5%	21	46.0%	14.3%	23	39.1%	16.2%
	No	86	28.7%		33	22.0%	38.4%	53	35.3%	61.6%	3	5.8%	3.0%	8	17.5%	9.7%	19	35.9%	22.5%	18	38.5%	21.5%	15	32.9%	17.2%	22	37.3%	26.0%
	Don't know	69	22.9%		48	31.8%	69.3%	21	14.1%	30.7%	12	25.7%	16.8%	16	32.9%	22.9%	8	14.7%	11.5%	10	20.6%	14.4%	10	21.1%	13.8%	14	23.6%	20.6%

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Are Government austerity policies unfairly impacting on young people  
UK (weighted to Nat Rep)

		Total	gender						age																				
			Female			Male			18-24			25-34			35-44			45-54			55-64			65+					
			Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across			
Total		1800	100.0%		900	100.0%	50.0%	900	100.0%	50.0%	270	100.0%	15.0%	288	100.0%	16.0%	324	100.0%	18.0%	288	100.0%	16.0%	270	100.0%	15.0%	360	100.0%	20.0%	
Are Government austerity policies unfairly impacting on young people		Base: All respondents	1800	100.0%		900	50.0%	50.0%	900	50.0%	50.0%	270	15.0%	15.0%	288	16.0%	16.0%	324	18.0%	18.0%	288	16.0%	16.0%	270	15.0%	15.0%	360	20.0%	20.0%
Yes			872	48.4%		434	48.2%	49.8%	438	48.6%	50.2%	167	61.7%	19.1%	132	46.0%	15.2%	155	47.8%	17.8%	150	52.1%	17.2%	130	48.1%	14.9%	138	38.3%	15.8%
No			530	29.5%		212	23.5%	39.9%	318	35.4%	60.1%	34	12.6%	6.4%	75	26.2%	14.2%	84	25.9%	15.8%	79	27.4%	14.9%	97	36.0%	18.3%	161	44.6%	30.3%
Don't know			398	22.1%		254	28.2%	63.9%	144	16.0%	36.1%	69	25.6%	17.4%	80	27.9%	20.2%	85	26.2%	21.4%	59	20.5%	14.8%	43	15.9%	10.8%	61	17.1%	15.4%



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In what policy areas should the Government do more to help young people?

North East (weighted to Nat Rep)

		Total			gender						age																			
					Female			Male			18-24			25-34			35-44			45-54			55-64			65+				
		Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across					
Total		300	100.0%		150	100.0%	50.0%	150	100.0%	50.0%	45	100.0%	15.0%	48	100.0%	16.0%	54	100.0%	18.0%	48	100.0%	16.0%	45	100.0%	15.0%	60	100.0%	20.0%		
In what policy areas should the Government do more to help young people?		Base: All respondents		300	100.0%		150	100.0%	50.0%	45	15.0%		48	16.0%		54	18.0%		48	16.0%		45	15.0%		60	20.0%				
		Employment		192	63.9%	49.9%	96	63.8%	49.9%	96	64.1%	50.1%	28	62.8%	14.7%	23	47.6%	11.9%	35	64.5%	18.2%	34	69.8%	17.5%	34	74.8%	17.5%	39	64.5%	20.2%
		Education		76	25.2%	46.1%	35	23.2%	46.1%	41	27.2%	53.9%	6	12.8%	7.6%	18	37.8%	24.0%	15	27.5%	19.6%	12	25.4%	16.1%	7	15.3%	9.1%	18	29.8%	23.6%
		Housing		24	8.0%	53.4%	13	8.5%	53.4%	11	7.4%	46.6%	11	24.5%	46.1%	4	7.5%	15.0%	3	5.1%	11.5%	2	3.3%	6.7%	3	5.8%	10.9%	2	3.9%	9.8%
		Don't know		9	2.9%	77.4%	7	4.5%	77.4%	2	1.3%	22.6%	0	0.0%	0%	3	7.1%	39.0%	2	3.0%	18.6%	1	1.5%	8.4%	2	4.2%	21.7%	1	1.8%	12.3%

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		Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across
Total		1800	100.0%	900	100.0%	50.0%	900	100.0%	50.0%	270	100.0%	15.0%	288	100.0%	16.0%	324	100.0%	18.0%	288	100.0%	16.0%	270	100.0%	15.0%	360	100.0%	20.0%	
In what policy areas should the Government do more to help young people?		Base: All respondents		1800	100.0%		900	50.0%		270	15.0%		288	16.0%		324	18.0%		288	16.0%		270	15.0%		360	20.0%		
		Employment	1067	59.3%	547	60.7%	51.2%	521	57.9%	48.8%	160	59.4%	15.0%	154	53.3%	14.4%	166	57.4%	17.4%	188	65.4%	17.6%	168	62.3%	15.8%	211	58.5%	19.7%
		Education	486	27.0%	230	25.5%	47.3%	256	28.4%	52.7%	68	25.0%	13.9%	86	29.9%	17.7%	92	28.3%	18.9%	62	21.5%	12.7%	67	24.9%	13.8%	111	30.9%	22.9%
		Housing	163	9.0%	89	9.9%	54.6%	74	8.2%	45.4%	39	14.5%	24.1%	28	9.7%	17.1%	29	9.0%	17.9%	25	8.5%	15.1%	24	8.7%	14.5%	18	5.1%	11.3%
		Don't know	85	4.7%	35	3.9%	41.4%	50	5.5%	58.6%	3	1.0%	3.2%	20	7.1%	24.2%	17	5.4%	20.6%	13	4.6%	15.7%	11	4.1%	13.0%	20	5.5%	23.4%