

Client: The Journal

Agency: panelbase.com

Universe: Adults resident in the North East

Methodology: Online panel

Sample size: 250

Fieldwork dates: 17th to 21st October 2013

Weighting: All the results were weighted by age and gender to be representative of the population nationally.

Further enquiries: Helen Mather, helen@otherlinesnorth.com

Do we need to build more houses to boost the economy?

North East (weighted to nat rep)

		Total		Gender					
				Female			Male		
				Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across
Total		250	100.0%	125	100.0%	50.0%	125	100.0%	50.0%
Do we need to build more houses to boost the economy?	Base: All respondents	250	100.0%	125	50.0%		125	50.0%	
	Yes	129	51.5%	54	43.2%	41.9%	75	59.8%	58.1%
	No	64	25.8%	34	27.3%	52.9%	30	24.3%	47.1%
	Not Sure	57	22.7%	37	29.5%	64.9%	20	16.0%	35.1%

Do we need to build more houses to boost the economy?

North East (weighted to nat rep)

		Total		Age																	
				18-24			25-34			35-44			45-54			55-64			65+		
				Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across
Total		250	100.0%	37	100.0%	15.0%	40	100.0%	16.0%	45	100.0%	18.0%	40	100.0%	16.0%	38	100.0%	15.0%	50	100.0%	20.0%
Do we need to build more houses to boost the economy?		Base: All respondents		250	100.0%	37	15.0%	40	16.0%	45	18.0%	40	16.0%	38	15.0%	50	20.0%				
Yes		129	51.5%	6	15.6%	4.6%	21	52.4%	16.3%	21	45.9%	16.1%	26	63.9%	19.9%	23	60.7%	17.7%	33	65.7%	25.5%
No		64	25.8%	16	42.2%	24.5%	7	17.7%	11.0%	11	25.3%	17.6%	9	21.4%	13.3%	8	22.2%	12.9%	13	26.6%	20.7%
Not Sure		57	22.7%	16	42.2%	27.8%	12	29.9%	21.0%	13	28.8%	22.8%	6	14.7%	10.4%	6	17.0%	11.2%	4	7.6%	6.7%

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Should there be a legislative requirement for any new developments to include an element of affordable housing?

North East (weighted to nat rep)

		Total		Gender					
				Female			Male		
		Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across		
Total		250	100.0%	125	100.0%	50.0%	125	100.0%	50.0%
Should there be a legislative requirement for any new developments to include an element of affordable housing?	Base: All respondents	250	100.0%	125	50.0%		125	50.0%	
	Yes	165	66.2%	76	60.7%	45.9%	89	71.6%	54.1%
	No	37	14.9%	17	14.0%	46.8%	20	15.9%	53.2%
	Not Sure	47	18.9%	32	25.3%	66.8%	16	12.6%	33.2%

Should there be a legislative requirement for any new developments to in North East (weighted to nat rep)

		Total	Age																	
			18-24			25-34			35-44			45-54			55-64			65+		
			Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across
Total		250 100.0%	38 100.0%	15.0%	40 100.0%	16.0%	45 100.0%	18.0%	40 100.0%	16.0%	38 100.0%	15.0%	50 100.0%	20.0%						
Should there be a legislative requirement for any new developments to include an element of affordable housing?		Base: All respondents 250 100.0%	38 15.0%		40 16.0%		45 18.0%		40 16.0%		38 15.0%		50 20.0%							
Yes		165 66.2%	19 50.7%	11.5%	26 65.3%	15.8%	30 66.6%	18.1%	28 69.6%	16.8%	29 76.9%	17.4%	34 67.2%	20.3%						
No		37 14.9%	7 20.0%	20.1%	7 17.3%	18.6%	5 11.3%	13.6%	4 10.8%	11.5%	4 11.7%	11.8%	9 18.3%	24.5%						
Not Sure		47 18.9%	11 29.3%	23.3%	7 17.3%	14.7%	10 22.1%	21.1%	8 19.7%	16.6%	4 11.4%	9.0%	7 14.5%	15.3%						

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Do you support building on the Green Belt if it boosts the economy and/or provides more affordable housing?
 North East (weighted to nat rep)

		Total		Gender					
				Female			Male		
		Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across		
Total		250	100.0%	125	100.0%	50.0%	125	100.0%	50.0%
Do you support building on the Green Belt if it boosts the economy and/or provides more affordable housing?		Base: All respondents		250	100.0%	125	50.0%	125	50.0%
	Yes	82	32.6%	30	24.0%	36.8%	52	41.2%	63.2%
	No	116	46.3%	60	47.9%	51.7%	56	44.7%	48.3%
	Not Sure	53	21.1%	35	28.1%	66.6%	18	14.1%	33.4%

Do you support building on the Green Belt if it boosts the economy and,
North East (weighted to nat rep)

		Total		Age																	
				18-24			25-34			35-44			45-54			55-64			65+		
		Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across		
Total		250	100.0%	38	100.0%	15.0%	40	100.0%	16.0%	45	100.0%	18.0%	40	100.0%	16.0%	37	100.0%	15.0%	50	100.0%	20.0%
Do you support building on the Green Belt if it boosts the economy and/or provides more affordable housing?		Base: All respondents		250	100.0%	38	15.0%	40	16.0%	45	18.0%	40	16.0%	37	15.0%	50	20.0%				
Yes		82	32.6%	16	43.1%	19.8%	11	27.7%	13.6%	15	33.7%	18.6%	12	31.2%	15.3%	10	25.9%	11.9%	17	33.9%	20.8%
No		116	46.3%	12	30.7%	10.0%	14	34.5%	11.9%	24	52.8%	20.5%	18	45.5%	15.7%	23	60.3%	19.5%	26	51.8%	22.3%
Not Sure		53	21.1%	10	26.1%	18.6%	15	37.8%	28.7%	6	13.4%	11.5%	9	23.3%	17.7%	5	13.8%	9.8%	7	14.4%	13.7%

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Agency: panelbase.com

Universe: Adults resident in the UK (excl North East)

Methodology: Online panel

Sample size: 1000

Fieldwork dates: 17th to 21st October 2013

Weighting: All the results were weighted by age and gender to be representative of the population nationally.

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Do we need to build more houses to boost the economy?

UK (weighted to nat rep)

		Total		Gender					
				Female			Male		
				Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across
Total		1000	100.0%	500	100.0%	50.0%	500	100.0%	50.0%
Do we need to build more houses to boost the economy?	Base: All respondents	1000	100.0%	500	50.0%		500	50.0%	
	Yes	493	49.3%	216	43.1%	43.7%	277	55.5%	56.3%
	No	315	31.5%	159	31.9%	50.6%	156	31.1%	49.4%
	Not Sure	192	19.2%	125	25.0%	65.1%	67	13.4%	34.9%

Do we need to build more houses to boost the economy?

UK (weighted to nat rep)

		Total		Age																	
				18-24			25-34			35-44			45-54			55-64			65+		
				Counts	Percentage down	Percentage across															
Total		1000	100.0%	150	100.0%	15.0%	160	100.0%	16.0%	180	100.0%	18.0%	160	100.0%	16.0%	150	100.0%	15.0%	200	100.0%	20.0%
Do we need to build more houses to boost the economy?	Base: All respondents	1000	100.0%	150	15.0%		160	16.0%		180	18.0%		160	16.0%		150	15.0%		200	20.0%	
	Yes	493	49.3%	52	34.4%	10.5%	74	46.1%	15.0%	86	47.7%	17.4%	85	53.4%	17.3%	86	57.0%	17.3%	111	55.4%	22.5%
	No	315	31.5%	60	39.9%	19.0%	48	30.2%	15.4%	61	34.2%	19.5%	46	28.6%	14.5%	45	29.8%	14.2%	55	27.4%	17.4%
	Not Sure	192	19.2%	39	25.7%	20.1%	38	23.6%	19.7%	33	18.2%	17.0%	29	18.0%	15.0%	20	13.1%	10.3%	34	17.2%	17.9%

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Methodology: Online panel

Sample size: 1000

Fieldwork dates: 17th to 21st October 2013

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Should there be a legislative requirement for any new developments to include an element of affordable housing?
 UK (weighted to nat rep)

		Total		Gender					
				Female			Male		
		Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across		
Total		1000	100.0%	500	100.0%	50.0%	500	100.0%	50.0%
Should there be a legislative requirement for any new developments to include an element of affordable housing?		Base: All respondents		1000	100.0%	500	50.0%	500	50.0%
	Yes	652	65.2%	311	62.3%	47.8%	340	68.0%	52.2%
	No	147	14.7%	69	13.8%	46.9%	78	15.6%	53.1%
	Not Sure	201	20.1%	120	23.9%	59.4%	82	16.3%	40.6%

Should there be a legislative requirement for any new developments to include affordable housing?
UK (weighted to nat rep)

		Total		Age																	
				18-24			25-34			35-44			45-54			55-64			65+		
		Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across		
Total		1000	100.0%	150	100.0%	15.0%	160	100.0%	16.0%	180	100.0%	18.0%	160	100.0%	16.0%	150	100.0%	15.0%	200	100.0%	20.0%
Should there be a legislative requirement for any new developments to include an element of affordable housing?		Base: All respondents		1000	100.0%	150	15.0%	160	16.0%	180	18.0%	160	16.0%	150	15.0%	200	20.0%				
Yes		652	65.2%	89	59.2%	13.6%	93	58.4%	14.3%	108	60.2%	16.6%	111	69.5%	17.1%	110	73.0%	16.8%	140	70.0%	21.5%
No		147	14.7%	16	10.9%	11.1%	22	13.6%	14.8%	32	17.7%	21.7%	23	14.3%	15.5%	23	15.3%	15.6%	31	15.7%	21.3%
Not Sure		201	20.1%	45	29.9%	22.3%	45	28.0%	22.3%	40	22.0%	19.7%	26	16.2%	12.9%	18	11.7%	8.7%	29	14.3%	14.2%

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Do you support building on the Green Belt if it boosts the economy and/or provides more affordable housing?

UK (weighted to nat rep)

		Total	Gender						
			Female			Male			
			Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	
Total		1000	100.0%	500	100.0%	50.0%	500	100.0%	50.0%
Do you support building on the Green Belt if it boosts the economy and/or provides more affordable housing?		Base: All respondents		500	50.0%		500	50.0%	
	Yes	305	30.5%	131	26.2%	43.0%	174	34.7%	57.0%
	No	538	53.8%	273	54.6%	50.8%	265	53.0%	49.2%
	Not Sure	157	15.7%	96	19.2%	61.0%	61	12.3%	39.0%

Do you support building on the Green Belt if it boosts the economy and/
UK (weighted to nat rep)

		Total		Age																	
				18-24			25-34			35-44			45-54			55-64			65+		
				Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across	Counts	Percentage down	Percentage across
Total		1000	100.0%	150	100.0%	15.0%	160	100.0%	16.0%	180	100.0%	18.0%	160	100.0%	16.0%	150	100.0%	15.0%	200	100.0%	20.0%
Do you support building on the Green Belt if it boosts the economy and/or provides more affordable housing?		Base: All respondents		1000	100.0%	150	15.0%	160	16.0%	180	18.0%	160	16.0%	150	15.0%	200	20.0%	200	20.0%	200	20.0%
Yes		305	30.5%	68	45.6%	22.4%	50	31.5%	16.5%	56	30.9%	18.2%	39	24.4%	12.8%	39	25.8%	12.7%	53	26.4%	17.3%
No		538	53.8%	50	33.6%	9.4%	66	41.0%	12.2%	96	53.2%	17.8%	97	60.7%	18.1%	98	65.0%	18.1%	131	65.7%	24.4%
Not Sure		157	15.7%	31	20.9%	19.9%	44	27.6%	28.0%	29	15.9%	18.2%	24	14.9%	15.1%	14	9.2%	8.8%	16	7.9%	10.0%