

Agency: Panelbase

Universe: Adults resident in GB

Methodology: Online

Sample size: 1027

Fieldwork dates: 05 - 09 May 2017

Weighting: All the results were weighted by age, sex, region and SEG and voters were also weighted to match the 2015 UK election and 2016 EU referendum results.

Further enquiries: Ivor Knox, ivork@panelbase.com

Twitter: @panelbaseMD

Base: 1,027		Total	Gender x Age						Location											
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Total		1027 (1027)	149 (138)	176 (179)	176 (176)	147 (150)	178 (181)	201 (203)	99 (87)	76 (77)	132 (130)	44 (54)	120 (124)	0 (0)	88 (92)	145 (147)	89 (88)	51 (52)	92 (96)	89 (90)
Q2. Who do you currently intend to vote for? (Likely voters)	Base: Likely (8-10) voters	873 (870)	122 (111)	148 (150)	163 (163)	114 (117)	139 (141)	187 (188)	83 (72)	63 (64)	109 (107)	40 (49)	104 (107)	0 (0)	82 (86)	121 (122)	79 (69)	45 (45)	74 (76)	73 (73)
	Conservative	366 42%	34 28%	56 38%	90 55%	34 29%	51 37%	100 54%	37 44%	31 49%	47 43%	15 38%	36 35%	0 0	32 39%	62 51%	34 43%	20 43%	27 37%	25 34%
	Labour	236 27%	59 49%	47 32%	29 18%	43 38%	33 24%	24 13%	22 27%	16 25%	37 34%	17 42%	35 34%	0 0	9 10%	23 19%	16 20%	11 26%	23 31%	27 37%
	Liberal Democrat	64 7%	13 11%	10 7%	5 3%	9 7%	9 6%	18 10%	10 12%	2 3%	9 9%	2 5%	10 9%	0 0	2 2%	11 9%	9 11%	1 2%	2 2%	6 8%
	SNP	32 4%	4 3%	5 3%	9 6%	3 3%	7 5%	3 2%	0 0	0 0	0 0	0 0	0 0	0 0	32 38%	0 0	0 0	0 0	0 0	0 0
	UKIP	38 4%	4 3%	7 5%	8 5%	3 3%	8 6%	7 4%	5 5%	4 6%	3 3%	2 5%	7 7%	0 0	1 1%	5 4%	2 3%	0 0	4 6%	5 7%
	Green	16 2%	4 4%	4 2%	3 2%	1 1%	2 1%	2 1%	0 0	3 5%	1 <1%	0 0	1 <1%	0 0	1 1%	3 2%	2 3%	1 3%	2 3%	2 3%
	Plaid Cymru	6 <1%	0 0	1 <1%	3 2%	0 0	0 0	3 1%	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	6 14%	0 0	0 0
	Other	3 <1%	0 0	0 0	1 <1%	0 0	1 1%	0 0	0 0	0 0	0 0	0 0	1 1%	0 0	0 0	0 0	0 0	0 0	0 0	1 1%
	Don't Know/ Not sure	112 13%	2 2%	18 12%	14 9%	21 19%	28 20%	29 16%	9 11%	8 12%	12 11%	4 11%	13 12%	0 0	6 8%	16 14%	16 20%	6 12%	16 21%	7 10%
	Would not vote	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
Q2. Who do you currently intend to vote for? (Likely voters, excl DK)	Base: Likely (8-10) voters, excl. DK	761 (757)	120 (109)	130 (132)	149 (149)	93 (96)	112 (113)	158 (158)	74 (64)	56 (57)	97 (95)	36 (44)	91 (94)	0 (0)	76 (79)	105 (105)	63 (55)	39 (39)	58 (59)	66 (66)
	Conservative	366 48%	34 29%	56 43%	90 61%	34 36%	51 46%	100 64%	37 50%	31 56%	47 48%	15 42%	36 40%	0 0	32 42%	62 59%	34 54%	20 50%	27 47%	25 37%
	Labour	236 31%	59 49%	47 36%	29 20%	43 46%	33 30%	24 15%	22 30%	16 28%	37 38%	17 47%	35 39%	0 0	9 11%	23 22%	16 25%	11 29%	23 39%	27 41%
	Liberal Democrat	64 8%	13 11%	10 8%	5 3%	9 9%	9 8%	18 12%	10 14%	2 3%	9 10%	2 5%	10 11%	0 0	2 3%	11 11%	9 14%	1 2%	2 3%	6 9%
	SNP	32 4%	4 3%	5 4%	9 6%	3 4%	7 6%	3 2%	0 0	0 0	0 0	0 0	0 0	0 0	32 42%	0 0	0 0	0 0	0 0	0 0
	UKIP	38 5%	4 4%	7 6%	8 5%	3 3%	8 7%	7 5%	5 6%	4 7%	3 3%	2 5%	7 8%	0 0	1 1%	5 5%	2 3%	0 0	4 7%	5 8%
	Green	16 2%	4 4%	4 3%	3 2%	1 1%	2 2%	2 1%	0 0	3 5%	1 1%	0 0	1 <1%	0 0	1 1%	3 3%	2 4%	1 3%	2 4%	2 3%
	Plaid Cymru	6 <1%	0 0	1 <1%	3 2%	0 0	0 0	3 2%	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	6 16%	0 0	0 0
	Other	3 <1%	0 0	0 0	1 <1%	0 0	1 1%	0 0	0 0	0 0	0 0	0 0	1 2%	0 0	0 0	0 0	0 0	0 0	0 0	1 2%
Q2b. Have you definitely made up your mind how you will vote or is there a possibility of you changing your mind?	Base: All expressing a party preference	838 (834)	137 (126)	145 (147)	153 (153)	113 (116)	129 (131)	161 (161)	82 (71)	62 (63)	110 (108)	38 (47)	100 (103)	0 (0)	80 (83)	118 (118)	67 (58)	43 (43)	66 (67)	72 (73)
	Definitely made up my mind	609 73%	93 68%	100 69%	125 82%	62 55%	93 72%	135 84%	54 66%	44 72%	81 73%	30 78%	75 75%	0 0	67 83%	83 71%	46 68%	33 77%	42 65%	55 76%
	May change my mind	228 27%	44 32%	44 31%	28 18%	51 45%	36 28%	26 16%	28 34%	17 28%	30 27%	8 22%	25 25%	0 0	14 17%	35 29%	21 32%	10 23%	23 35%	18 24%

Base: 1,027		Total	SEG		2016 EU referendum vote			2015 General Election Vote								Voting: Made up mind or may change	
			ABC1	C2DE	Remain	Leave	Did not vote	Con	Lab	Lib Dem	SNP	UKIP	Green Party	Plaid Cymru	Made up my mind	May change	
Total		1027 (1027)	564 (598)	463 (429)	448 (452)	484 (480)	95 (95)	329 (306)	272 (308)	71 (64)	43 (45)	113 (112)	33 (29)	7 (5)	609 (610)	228 (224)	
Q2. Who do you currently intend to vote for? (Likely voters)	Base: Likely (8-10) voters	873 (870)	496 (524)	377 (346)	404 (408)	431 (425)	38 (37)	315 (293)	239 (272)	66 (59)	40 (42)	105 (104)	30 (26)	7 (5)	571 (572)	189 (185)	
	Conservative	366 42%	226 45%	140 37%	116 29%	243 56%	7 18%	260 82%	25 10%	11 17%	8 19%	41 39%	1 4%	1 18%	294 51%	72 38%	
	Labour	236 27%	133 27%	103 27%	138 34%	79 18%	19 50%	12 4%	171 71%	9 14%	1 2%	8 8%	5 18%	0 0	176 31%	60 32%	
	Liberal Democrat	64 7%	50 10%	14 4%	51 12%	9 2%	4 10%	12 4%	9 4%	30 46%	0 0	4 4%	6 20%	0 0	35 6%	29 15%	
	SNP	32 4%	15 3%	17 5%	25 6%	4 1%	2 5%	3 <1%	1 <1%	0 0	28 69%	0 0	0 0	0 0	28 5%	4 2%	
	UKIP	38 4%	10 2%	28 8%	4 1%	34 8%	0 0	1 <1%	3 1%	0 0	1 2%	32 30%	1 4%	0 0	27 5%	11 6%	
	Green	16 2%	9 2%	8 2%	11 3%	5 1%	0 0	0 0	2 <1%	0 0	1 2%	2 2%	11 36%	0 0	8 1%	8 4%	
	Plaid Cymru	6 <1%	3 <1%	4 1%	4 1%	2 <1%	0 0	0 0	1 <1%	0 0	0 0	0 0	0 0	5 82%	1 <1%	5 3%	
	Other	3 <1%	0 0	3 <1%	0 0	3 <1%	0 0	0 0	0 0	0 0	0 1%	1 0	0 0	0 0	1 <1%	1 <1%	
	Don't Know/ Not sure	112 13%	53 11%	60 16%	54 13%	52 12%	6 16%	26 8%	29 12%	15 23%	2 5%	17 16%	6 19%	0 0	0 0	0 0	
	Would not vote	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	
	Q2. Who do you currently intend to vote for? (Likely voters, excl DK)	Base: Likely (8-10) voters, excl. DK	761 (757)	444 (467)	317 (290)	350 (353)	379 (373)	32 (31)	289 (269)	210 (238)	50 (46)	38 (40)	88 (87)	24 (21)	7 (5)	571 (572)	189 (185)
		Conservative	366 48%	226 51%	140 44%	116 33%	243 64%	7 22%	260 90%	25 12%	11 22%	8 20%	41 47%	1 5%	1 18%	294 51%	72 38%
Labour		236 31%	133 30%	103 33%	138 40%	79 21%	19 60%	12 4%	171 81%	9 18%	1 3%	8 9%	5 22%	0 0	176 31%	60 32%	
Liberal Democrat		64 8%	50 11%	14 4%	51 14%	9 2%	4 12%	12 4%	9 4%	30 61%	0 0	4 4%	6 24%	0 0	35 6%	29 15%	
SNP		32 4%	15 3%	17 5%	25 7%	4 1%	2 6%	3 1%	1 <1%	0 0	28 72%	0 0	0 0	0 0	28 5%	4 2%	
UKIP		38 5%	10 2%	28 9%	4 1%	34 9%	0 0	1 <1%	3 1%	0 0	1 3%	32 36%	1 5%	0 0	27 5%	11 6%	
Green		16 2%	9 2%	8 2%	11 3%	5 1%	0 0	0 0	2 <1%	0 0	1 3%	2 2%	11 44%	0 0	8 1%	8 4%	
Plaid Cymru		6 <1%	3 <1%	4 1%	4 1%	2 <1%	0 0	0 0	1 <1%	0 0	0 0	0 0	0 0	5 82%	1 <1%	5 3%	
Other		3 <1%	0 0	3 <1%	0 0	3 <1%	0 0	0 0	0 0	0 0	0 1%	1 0	0 0	0 0	1 <1%	1 <1%	
Q2b. Have you definitely made up your mind how you will vote or is there a possibility of you changing your mind?	Base: All expressing a party preference	838 (834)	479 (504)	359 (330)	382 (384)	405 (400)	50 (50)	302 (281)	232 (262)	56 (51)	40 (42)	92 (91)	26 (23)	7 (5)	609 (610)	228 (224)	
	Definitely made up my mind	609 73%	334 70%	275 77%	260 68%	318 78%	31 62%	232 77%	174 75%	37 66%	38 95%	66 71%	18 67%	3 40%	609 100%	0 0	
	May change my mind	228 27%	145 30%	84 23%	122 32%	88 22%	19 38%	70 23%	58 25%	19 34%	2 5%	26 29%	9 33%	4 60%	0 0	228 100%	

Base: 1,027		Total	Gender x Age						Location											
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Total		1027 (1027)	149 (138)	176 (179)	176 (176)	147 (150)	178 (181)	201 (203)	99 (87)	76 (77)	132 (130)	44 (54)	120 (124)	0 (0)	88 (92)	145 (147)	89 (78)	51 (52)	92 (96)	89 (90)
Q2c. If you did change your mind, which party would you be most likely to vote for instead?	Base: All saying they may change their mind	228 (224)	44 (39)	44 (45)	28 (27)	51 (51)	36 (37)	26 (25)	28 (24)	17 (18)	30 (30)	8 (10)	25 (25)	0 (0)	14 (14)	35 (35)	21 (18)	10 (9)	23 (23)	18 (18)
	Conservative	37 (16%)	10 (23%)	2 (5%)	6 (21%)	7 (13%)	4 (12%)	9 (33%)	5 (17%)	2 (11%)	9 (31%)	3 (33%)	2 (8%)	0 (0)	1 (7%)	9 (26%)	0 (0)	2 (23%)	2 (7%)	3 (16%)
	Labour	42 (18%)	10 (23%)	9 (20%)	4 (15%)	12 (23%)	4 (10%)	3 (11%)	4 (13%)	6 (34%)	4 (14%)	2 (30%)	5 (20%)	0 (0)	2 (16%)	6 (18%)	4 (17%)	1 (9%)	5 (23%)	2 (12%)
	Liberal Democrat	51 (22%)	9 (21%)	15 (34%)	6 (22%)	10 (20%)	5 (15%)	5 (20%)	8 (30%)	6 (37%)	5 (17%)	1 (8%)	3 (12%)	0 (0)	2 (13%)	5 (15%)	7 (32%)	3 (28%)	9 (37%)	3 (16%)
	SNP	1 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	1 (4%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0)	1 (7%)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)
	UKIP	16 (7%)	0 (0)	3 (7%)	5 (18%)	3 (7%)	3 (9%)	1 (4%)	2 (8%)	0 (0)	3 (10%)	1 (11%)	4 (17%)	0 (0)	0 (0)	2 (6%)	2 (12%)	0 (0)	1 (4%)	0 (0)
	Green Party	19 (8%)	5 (11%)	4 (10%)	2 (8%)	4 (7%)	2 (5%)	2 (9%)	2 (8%)	0 (0)	2 (6%)	1 (8%)	4 (15%)	0 (0)	3 (19%)	2 (5%)	3 (16%)	0 (0)	1 (5%)	2 (10%)
	Plaid Cymru	4 (2%)	1 (2%)	1 (3%)	0 (0)	0 (0)	1 (2%)	1 (3%)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	4 (40%)	0 (0)	0 (0)
	Other	1 (0%)	0 (0)	0 (0)	1 (4%)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (4%)	0 (0)
	Don't Know	53 (23%)	7 (17%)	7 (17%)	4 (13%)	15 (30%)	16 (45%)	3 (12%)	7 (24%)	3 (18%)	5 (17%)	1 (11%)	6 (24%)	0 (0)	4 (30%)	11 (31%)	5 (23%)	0 (0)	5 (20%)	7 (40%)
	Would not vote	5 (2%)	1 (2%)	2 (5%)	0 (0)	0 (0)	1 (2%)	1 (4%)	0 (0)	0 (0)	2 (6%)	0 (0)	1 (4%)	0 (0)	1 (7%)	0 (0)	0 (0)	0 (0)	0 (0)	1 (6%)
Q6. And how would you vote? (Likely voters)	Base: Likely (8-10) voters	906 (906)	125 (115)	156 (158)	169 (169)	120 (123)	152 (154)	185 (187)	89 (78)	65 (66)	114 (112)	42 (51)	108 (111)	0 (0)	83 (87)	128 (129)	77 (67)	47 (47)	74 (77)	80 (81)
	The UK should remain in the EU	428 (47%)	76 (61%)	83 (53%)	54 (32%)	86 (72%)	71 (47%)	58 (31%)	28 (32%)	26 (40%)	62 (55%)	23 (56%)	50 (46%)	0 (0)	48 (58%)	55 (43%)	40 (52%)	20 (42%)	42 (56%)	33 (41%)
	The UK should leave the EU	445 (49%)	45 (36%)	67 (43%)	111 (66%)	32 (27%)	75 (49%)	116 (62%)	52 (59%)	39 (60%)	47 (41%)	18 (43%)	50 (46%)	0 (0)	31 (37%)	70 (55%)	37 (48%)	26 (56%)	30 (40%)	46 (57%)
	Don't know	33 (4%)	3 (3%)	6 (4%)	3 (2%)	2 (1%)	6 (4%)	12 (7%)	8 (9%)	0 (0)	5 (4%)	1 (2%)	8 (7%)	0 (0)	4 (5%)	3 (2%)	0 (0)	1 (2%)	2 (3%)	1 (1%)
Q6. And how would you vote? (Likely voters, excl DK)	Base: Likely (8-10) voters, excl DK	873 (874)	122 (112)	149 (152)	165 (166)	118 (121)	145 (148)	173 (175)	81 (71)	65 (66)	109 (107)	41 (50)	100 (103)	0 (0)	79 (83)	125 (126)	77 (67)	46 (46)	72 (75)	79 (80)
	The UK should remain in the EU	428 (49%)	76 (63%)	83 (55%)	54 (33%)	86 (73%)	71 (49%)	58 (33%)	28 (35%)	26 (40%)	62 (57%)	23 (57%)	50 (50%)	0 (0)	48 (61%)	55 (44%)	40 (52%)	20 (43%)	42 (58%)	33 (42%)
	The UK should leave the EU	445 (51%)	45 (37%)	67 (45%)	111 (67%)	32 (27%)	75 (51%)	116 (67%)	52 (65%)	39 (60%)	47 (43%)	18 (43%)	50 (50%)	0 (0)	31 (39%)	70 (56%)	37 (48%)	26 (57%)	30 (42%)	46 (58%)

Base: 1,027		Total	SEG		2016 EU referendum vote			2015 General Election Vote								Voting: Made up mind or may change	
			ABC1	C2DE	Remain	Leave	Did not vote	Con	Lab	Lib Dem	SNP	UKIP	Green Party	Plaid Cymru	Made up my mind	May change	
Total		1027 (1027)	564 (598)	463 (429)	448 (452)	484 (480)	95 (95)	329 (306)	272 (308)	71 (64)	43 (45)	113 (112)	33 (29)	7 (5)	609 (610)	228 (224)	
Q2c. If you did change your mind, which party would you be most likely to vote for instead?	Base: All saying they may change their mind	228 (224)	145 (148)	84 (76)	122 (120)	88 (85)	19 (19)	70 (65)	58 (65)	19 (17)	2 (2)	26 (25)	9 (8)	4 (3)	0 (0)	228 (224)	
	Conservative	37 16%	24 17%	13 15%	19 15%	16 18%	3 15%	11 16%	8 14%	3 18%	0 0	6 23%	0 0	1 31%	0 0	37 16%	
	Labour	42 18%	22 16%	19 23%	26 21%	10 12%	5 29%	9 13%	9 15%	2 12%	1 54%	8 29%	2 26%	0 0	0 0	42 18%	
	Liberal Democrat	51 22%	32 22%	19 23%	33 27%	16 19%	2 10%	22 31%	16 27%	3 18%	0 0	1 6%	1 12%	3 69%	0 0	51 22%	
	SNP	1 <1%	1 <1%	0 0	1 <1%	0 0	0 0	1 1%	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1 <1%	
	UKIP	16 7%	5 3%	11 13%	4 4%	11 13%	0 0	5 7%	3 5%	1 7%	0 0	6 22%	0 0	0 0	0 0	16 7%	
	Green Party	19 8%	16 11%	3 3%	12 9%	7 8%	1 4%	4 6%	9 15%	1 6%	1 46%	0 0	2 25%	0 0	0 0	19 8%	
	Plaid Cymru	4 2%	1 <1%	3 4%	2 2%	2 2%	0 0	1 1%	2 3%	1 6%	0 0	0 0	0 0	0 0	0 0	4 2%	
	Other	1 <1%	1 <1%	0 0	1 <1%	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1 11%	0 0	0 0	1 <1%	
	Don't Know	53 23%	41 28%	13 15%	23 19%	22 25%	8 41%	17 24%	10 17%	5 28%	0 0	5 20%	2 26%	0 0	0 0	53 23%	
	Would not vote	5 2%	2 1%	3 4%	2 2%	3 3%	0 0	0 0	2 3%	1 5%	0 0	0 0	0 0	0 0	0 0	5 2%	
	Q6. And how would you vote? (Likely voters)	Base: Likely (8-10) voters	906 (906)	515 (544)	392 (362)	416 (421)	450 (446)	40 (39)	313 (292)	248 (283)	65 (59)	40 (42)	110 (109)	31 (27)	7 (5)	575 (576)	202 (199)
The UK should remain in the EU		428 47%	282 55%	145 37%	379 91%	22 5%	27 68%	113 36%	157 63%	45 69%	27 67%	13 12%	21 69%	4 60%	247 43%	118 58%	
The UK should leave the EU		445 49%	217 42%	228 58%	25 6%	411 91%	10 24%	189 60%	85 34%	15 23%	12 30%	93 84%	8 27%	3 40%	312 54%	75 37%	
Don't know		33 4%	15 3%	18 5%	13 3%	17 4%	3 8%	12 4%	6 2%	5 8%	1 3%	4 4%	1 4%	0 0	17 3%	9 5%	
Q6. And how would you vote? (Likely voters, excl DK)	Base: Likely (8-10) voters, excl DK	873 (874)	500 (528)	373 (346)	403 (409)	433 (429)	37 (36)	302 (281)	242 (276)	60 (54)	39 (41)	105 (105)	30 (26)	7 (5)	559 (560)	193 (190)	
	The UK should remain in the EU	428 49%	282 56%	145 39%	379 94%	22 5%	27 74%	113 37%	157 65%	45 75%	27 69%	13 12%	21 72%	4 60%	247 44%	118 61%	
	The UK should leave the EU	445 51%	217 44%	228 61%	25 6%	411 95%	10 26%	189 63%	85 35%	15 25%	12 31%	93 88%	8 28%	3 40%	312 56%	75 39%	

Base: 1,027		Total	Gender x Age						Location											
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Total		1027 (1027)	149 (138)	176 (179)	176 (176)	147 (150)	178 (181)	201 (203)	99 (87)	76 (77)	132 (130)	44 (54)	120 (124)	0 (0)	88 (92)	145 (147)	89 (78)	51 (52)	92 (96)	89 (90)
Q7. What are the top 3 issues that matter to you most when voting in the upcoming General Election?	Base: All respondents	1027 (1027)	149 (138)	176 (179)	176 (176)	147 (150)	178 (181)	201 (203)	99 (87)	76 (77)	132 (130)	44 (54)	120 (124)	0 (0)	88 (92)	145 (147)	89 (78)	51 (52)	92 (96)	89 (90)
	NHS and health	667 (65%)	82 (55%)	95 (54%)	108 (61%)	100 (68%)	127 (71%)	154 (77%)	66 (66%)	50 (66%)	71 (54%)	34 (76%)	92 (77%)	0 (0)	56 (63%)	90 (62%)	59 (66%)	36 (71%)	59 (63%)	55 (62%)
	EU membership/ Brexit	399 (39%)	56 (37%)	70 (40%)	89 (50%)	32 (21%)	58 (33%)	95 (47%)	34 (34%)	31 (41%)	49 (37%)	10 (23%)	41 (34%)	0 (0)	35 (40%)	67 (46%)	39 (44%)	20 (39%)	31 (34%)	41 (45%)
	Immigration	357 (35%)	35 (23%)	63 (36%)	83 (47%)	30 (20%)	61 (34%)	85 (42%)	42 (43%)	35 (46%)	48 (36%)	15 (34%)	36 (30%)	0 (0)	27 (31%)	56 (38%)	19 (22%)	17 (34%)	25 (27%)	36 (41%)
	Economy	312 (30%)	46 (31%)	65 (37%)	54 (30%)	43 (29%)	49 (28%)	56 (28%)	19 (19%)	25 (33%)	45 (34%)	14 (32%)	34 (28%)	0 (0)	34 (38%)	40 (27%)	30 (34%)	17 (33%)	34 (37%)	20 (23%)
	Tax and spending	191 (19%)	31 (21%)	38 (22%)	22 (12%)	39 (27%)	36 (20%)	24 (12%)	16 (16%)	20 (26%)	27 (20%)	9 (20%)	19 (15%)	0 (0)	16 (19%)	22 (15%)	18 (21%)	6 (12%)	20 (22%)	17 (19%)
	Education	177 (17%)	28 (19%)	17 (10%)	9 (5%)	55 (37%)	51 (29%)	17 (8%)	23 (24%)	13 (17%)	24 (18%)	6 (14%)	20 (16%)	0 (0)	12 (14%)	28 (19%)	15 (17%)	4 (7%)	14 (15%)	18 (20%)
	Jobs	164 (16%)	45 (30%)	34 (20%)	12 (7%)	38 (26%)	22 (12%)	13 (7%)	14 (14%)	8 (10%)	24 (18%)	7 (16%)	20 (16%)	0 (0)	18 (20%)	20 (14%)	15 (17%)	10 (19%)	20 (21%)	10 (12%)
	Housing	146 (14%)	34 (23%)	27 (15%)	19 (11%)	30 (20%)	27 (15%)	8 (4%)	10 (10%)	7 (9%)	36 (27%)	8 (19%)	16 (13%)	0 (0)	5 (6%)	17 (12%)	12 (14%)	3 (5%)	19 (20%)	11 (13%)
	Welfare	138 (13%)	14 (9%)	29 (16%)	23 (13%)	23 (15%)	31 (17%)	19 (9%)	10 (10%)	6 (7%)	12 (9%)	7 (17%)	20 (17%)	0 (0)	18 (21%)	18 (12%)	14 (16%)	7 (14%)	10 (11%)	16 (18%)
	Social care	138 (13%)	11 (8%)	19 (11%)	28 (16%)	19 (13%)	20 (11%)	42 (21%)	23 (23%)	12 (16%)	8 (6%)	9 (21%)	21 (17%)	0 (0)	9 (10%)	17 (12%)	11 (12%)	7 (13%)	7 (8%)	14 (16%)
	Security and policing	111 (11%)	12 (8%)	19 (11%)	29 (17%)	13 (9%)	15 (8%)	22 (11%)	10 (10%)	5 (7%)	14 (11%)	5 (11%)	12 (10%)	0 (0)	11 (12%)	19 (13%)	6 (7%)	8 (16%)	10 (11%)	11 (12%)
	Environment	86 (8%)	24 (16%)	19 (11%)	4 (2%)	10 (7%)	13 (7%)	16 (8%)	8 (8%)	5 (7%)	9 (7%)	2 (6%)	6 (5%)	0 (0)	10 (12%)	11 (8%)	10 (11%)	4 (9%)	14 (15%)	4 (5%)
	International aid spending	81 (8%)	5 (3%)	9 (5%)	30 (17%)	2 (1%)	6 (3%)	30 (15%)	10 (11%)	4 (5%)	11 (9%)	2 (6%)	9 (7%)	0 (0)	7 (8%)	15 (10%)	3 (4%)	6 (12%)	6 (7%)	7 (8%)
	Defence	80 (8%)	13 (9%)	13 (7%)	18 (10%)	4 (3%)	12 (7%)	19 (9%)	9 (10%)	6 (8%)	8 (6%)	2 (5%)	10 (8%)	0 (0)	3 (3%)	14 (10%)	11 (13%)	5 (10%)	6 (7%)	5 (6%)
	Public Transport	35 (3%)	10 (6%)	10 (6%)	2 (<1%)	4 (2%)	7 (4%)	2 (1%)	2 (2%)	1 (1%)	11 (8%)	1 (2%)	5 (5%)	0 (0)	3 (3%)	2 (1%)	3 (3%)	3 (7%)	3 (3%)	1 (<1%)
Q8. Would you watch live TV Election debates if all the main party leaders took part?	Base: All respondents	1027 (1027)	149 (138)	176 (179)	176 (176)	147 (150)	178 (181)	201 (203)	99 (87)	76 (77)	132 (130)	44 (54)	120 (124)	0 (0)	88 (92)	145 (147)	89 (78)	51 (52)	92 (96)	89 (90)
	4 - Definitely would watch	301 (29%)	70 (47%)	59 (33%)	47 (27%)	36 (24%)	45 (25%)	44 (22%)	34 (34%)	15 (19%)	53 (40%)	13 (29%)	36 (30%)	0 (0)	29 (33%)	41 (28%)	19 (21%)	10 (19%)	30 (33%)	23 (25%)
	3 - Probably would watch	352 (34%)	45 (30%)	52 (30%)	58 (33%)	57 (39%)	67 (37%)	74 (37%)	28 (28%)	29 (38%)	46 (35%)	16 (37%)	38 (32%)	0 (0)	32 (37%)	43 (29%)	43 (48%)	19 (37%)	26 (28%)	32 (36%)
	2 - Probably would not watch	162 (16%)	15 (10%)	31 (18%)	25 (14%)	19 (13%)	32 (18%)	40 (20%)	14 (14%)	13 (18%)	15 (11%)	5 (12%)	20 (17%)	0 (0)	12 (14%)	29 (20%)	9 (11%)	8 (15%)	19 (21%)	18 (20%)
	1 - Definitely would not watch	121 (12%)	8 (5%)	23 (13%)	37 (21%)	13 (9%)	14 (8%)	26 (13%)	13 (14%)	12 (16%)	6 (5%)	3 (7%)	14 (12%)	0 (0)	8 (9%)	18 (13%)	15 (16%)	9 (17%)	11 (12%)	11 (12%)
	Don't know	91 (9%)	11 (8%)	11 (6%)	9 (5%)	22 (15%)	21 (12%)	17 (9%)	11 (11%)	7 (9%)	13 (10%)	7 (15%)	12 (10%)	0 (0)	7 (8%)	15 (10%)	3 (3%)	6 (11%)	5 (6%)	6 (7%)
	Mean score	2.9	3.3	2.9	2.7	2.9	2.9	2.7	2.9	2.7	3.2	3.0	2.9	2.9	3.0	2.8	2.8	2.6	2.9	2.8

Base: 1,027		Total	SEG		2016 EU referendum vote			2015 General Election Vote								Voting: Made up mind or may change	
			ABC1	C2DE	Remain	Leave	Did not vote	Con	Lab	Lib Dem	SNP	UKIP	Green Party	Plaid Cymru	Made up my mind	May change	
Total		1027 (1027)	564 (598)	463 (429)	448 (452)	484 (480)	95 (95)	329 (306)	272 (308)	71 (64)	43 (45)	113 (112)	33 (29)	7 (5)	609 (610)	228 (224)	
Q7. What are the top 3 issues that matter to you most when voting in the upcoming General Election?	Base: All respondents	1027 (1027)	564 (598)	463 (429)	448 (452)	484 (480)	95 (95)	329 (306)	272 (308)	71 (64)	43 (45)	113 (112)	33 (29)	7 (5)	609 (610)	228 (224)	
	NHS and health	667 65%	354 63%	313 68%	302 67%	303 63%	62 65%	188 57%	209 77%	41 58%	29 67%	65 58%	22 67%	5 82%	377 62%	159 70%	
	EU membership/ Brexit	399 39%	231 41%	168 36%	177 39%	200 41%	23 24%	168 51%	77 28%	29 40%	19 45%	50 44%	10 31%	5 82%	256 42%	88 38%	
	Immigration	357 35%	176 31%	181 39%	69 15%	266 55%	22 23%	152 46%	56 20%	14 19%	11 25%	75 66%	2 7%	1 18%	235 39%	57 25%	
	Economy	312 30%	197 35%	115 25%	173 39%	118 24%	21 22%	123 37%	79 29%	27 38%	12 28%	18 16%	8 24%	4 60%	168 28%	81 36%	
	Tax and spending	191 19%	118 21%	72 16%	93 21%	69 14%	29 30%	55 17%	54 20%	16 22%	7 17%	13 11%	5 16%	0 0	107 18%	43 19%	
	Education	177 17%	106 19%	71 15%	84 19%	63 13%	29 31%	43 13%	55 20%	16 23%	6 15%	11 10%	5 14%	0 0	90 15%	48 21%	
	Jobs	164 16%	88 16%	77 17%	87 19%	54 11%	23 25%	37 11%	54 20%	10 13%	7 16%	10 9%	6 18%	1 18%	101 17%	38 17%	
	Housing	146 14%	78 14%	67 15%	67 15%	58 12%	21 22%	26 8%	60 22%	10 14%	1 2%	13 12%	4 13%	0 0	77 13%	38 17%	
	Welfare	138 13%	61 11%	77 17%	67 15%	55 11%	16 17%	27 8%	51 19%	7 10%	14 33%	10 9%	4 13%	0 0	83 14%	27 12%	
	Social care	138 13%	73 13%	65 14%	68 15%	58 12%	12 13%	35 11%	52 19%	10 14%	6 15%	8 7%	10 31%	1 22%	85 14%	30 13%	
	Security and policing	111 11%	58 10%	54 12%	46 10%	57 12%	8 8%	40 12%	21 8%	10 14%	4 9%	17 15%	3 11%	0 0	65 11%	24 10%	
	Environment	86 8%	55 10%	31 7%	54 12%	24 5%	8 8%	14 4%	22 8%	13 18%	6 13%	4 4%	11 33%	1 18%	47 8%	21 9%	
	International aid spending	81 8%	43 8%	38 8%	12 3%	68 14%	1 1%	35 11%	8 3%	2 3%	2 4%	29 26%	2 7%	0 0	62 10%	7 3%	
	Defence	80 8%	41 7%	39 8%	26 6%	49 10%	5 5%	36 11%	9 3%	7 10%	2 4%	13 11%	1 3%	0 0	53 9%	14 6%	
	Public Transport	35 3%	14 3%	20 4%	18 4%	10 2%	7 7%	8 2%	8 3%	2 3%	3 7%	3 3%	4 11%	0 0	20 3%	10 4%	
	Q8. Would you watch live TV Election debates if all the main party leaders took part?	Base: All respondents	1027 (1027)	564 (598)	463 (429)	448 (452)	484 (480)	95 (95)	329 (306)	272 (308)	71 (64)	43 (45)	113 (112)	33 (29)	7 (5)	609 (610)	228 (224)
		4 - Definitely would watch	301 29%	176 31%	125 27%	153 34%	125 26%	23 24%	87 27%	107 39%	18 25%	19 45%	30 27%	16 49%	0 0	209 34%	58 25%
		3 - Probably would watch	352 34%	215 38%	137 30%	176 39%	151 31%	24 26%	126 38%	100 37%	28 39%	11 26%	33 29%	4 13%	4 64%	203 33%	96 42%
2 - Probably would not watch		162 16%	79 14%	83 18%	65 15%	88 18%	8 9%	55 17%	30 11%	17 23%	5 11%	24 21%	5 14%	1 18%	90 15%	41 18%	
1 - Definitely would not watch		121 12%	54 9%	68 15%	29 6%	70 15%	22 23%	40 12%	16 6%	6 8%	3 7%	14 13%	4 13%	0 0	68 11%	11 5%	
Don't know		91 9%	40 7%	51 11%	25 6%	49 10%	18 19%	20 6%	19 7%	3 5%	5 11%	12 11%	3 10%	1 18%	39 6%	22 10%	
Mean score		2.9	3.0	2.8	3.1	2.8	2.6	2.8	3.2	2.9	3.2	2.8	3.1	2.8	3.0	3.0	

Base: 1,027		Total	Gender x Age						Location											
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Total		1027	149	176	176	147	178	201	99	76	132	44	120	0	88	145	89	51	92	89
		(1027)	(138)	(179)	(176)	(150)	(181)	(203)	(87)	(77)	(130)	(54)	(124)	(0)	(92)	(147)	(78)	(52)	(96)	(90)
Q9. Would you watch if Theresa May refused to take part but all the other main party leaders decided to have a debate without her?	Base: All respondents	1027	149	176	176	147	178	201	99	76	132	44	120	0	88	145	89	51	92	89
		(1027)	(138)	(179)	(176)	(150)	(181)	(203)	(87)	(77)	(130)	(54)	(124)	(0)	(92)	(147)	(78)	(52)	(96)	(90)
	4 - Definitely would watch	224	55	45	41	32	24	26	25	11	38	9	26	0	28	30	18	5	18	15
		22%	37%	25%	23%	22%	14%	13%	25%	15%	29%	21%	22%	0	32%	20%	20%	11%	20%	17%
	3 - Probably would watch	314	52	47	35	53	70	57	25	20	46	11	40	0	26	40	35	18	23	31
		31%	35%	27%	20%	36%	39%	28%	25%	26%	35%	25%	33%	0	29%	27%	39%	35%	25%	35%
	2 - Probably would not watch	206	12	43	42	21	32	57	22	18	21	9	20	0	16	28	14	10	26	23
		20%	8%	24%	24%	15%	18%	28%	22%	23%	16%	20%	16%	0	18%	19%	16%	20%	28%	26%
	1 - Definitely would not watch	169	15	31	50	16	20	37	16	21	11	7	23	0	11	29	17	11	14	11
		16%	10%	18%	28%	11%	11%	18%	16%	27%	8%	15%	19%	0	12%	20%	19%	22%	15%	12%
	Don't know	115	15	10	9	25	32	24	11	7	17	9	12	0	7	20	6	7	11	9
		11%	10%	6%	5%	17%	18%	12%	11%	9%	13%	19%	10%	0	8%	14%	6%	13%	12%	10%
	Mean score	2.6	3.1	2.6	2.4	2.8	2.7	2.4	2.7	2.3	3.0	2.6	2.6		2.9	2.6	2.6	2.4	2.6	2.6
Q10. Would you watch if Theresa May and Jeremy Corbyn both refused to take part but the other main party leaders decided to have a debate without them?	Base: All respondents	1027	149	176	176	147	178	201	99	76	132	44	120	0	88	145	89	51	92	89
		(1027)	(138)	(179)	(176)	(150)	(181)	(203)	(87)	(77)	(130)	(54)	(124)	(0)	(92)	(147)	(78)	(52)	(96)	(90)
	4 - Definitely would watch	132	37	26	23	16	16	14	16	3	22	7	8	0	24	19	9	2	10	11
		13%	25%	15%	13%	11%	9%	7%	16%	4%	17%	17%	7%	0	27%	13%	11%	3%	11%	12%
	3 - Probably would watch	213	32	32	26	38	48	37	20	14	39	7	24	0	20	24	19	10	18	16
		21%	21%	18%	15%	26%	27%	18%	20%	19%	30%	17%	20%	0	23%	17%	22%	20%	19%	18%
	2 - Probably would not watch	308	41	52	47	47	53	70	19	26	37	8	38	0	19	49	33	15	31	33
		30%	27%	29%	27%	32%	30%	35%	19%	34%	28%	19%	32%	0	21%	34%	37%	30%	34%	37%
	1 - Definitely would not watch	283	26	57	75	28	32	65	38	29	18	13	38	0	19	40	23	17	26	23
		28%	17%	32%	43%	19%	18%	32%	38%	38%	14%	29%	31%	0	21%	27%	26%	34%	28%	25%
	Don't know	92	14	10	5	18	29	16	7	4	15	8	12	0	7	13	4	7	8	7
		9%	9%	6%	3%	12%	16%	8%	7%	5%	11%	19%	10%	0	7%	9%	5%	13%	8%	8%
	Mean score	2.2	2.6	2.2	2.0	2.3	2.3	2.0	2.1	1.9	2.6	2.3	2.0		2.6	2.2	2.2	1.9	2.1	2.2
Q11. Which side do you think has been more reasonable in its approach to the upcoming negotiations?	Base: All respondents	1027	149	176	176	147	178	201	99	76	132	44	120	0	88	145	89	51	92	89
		(1027)	(138)	(179)	(176)	(150)	(181)	(203)	(87)	(77)	(130)	(54)	(124)	(0)	(92)	(147)	(78)	(52)	(96)	(90)
	The UK Government has been much more reasonable	163	16	27	49	7	19	46	22	9	20	6	18	0	13	26	7	11	13	19
		16%	11%	15%	28%	5%	10%	23%	22%	11%	15%	14%	15%	0	14%	18%	8%	21%	14%	21%
	The UK Government has been a bit more reasonable	180	21	22	31	22	33	51	22	16	27	9	18	0	16	24	12	9	12	15
		17%	14%	13%	17%	15%	19%	26%	22%	20%	21%	21%	15%	0	18%	16%	14%	17%	13%	16%
	No difference	378	42	74	70	61	66	64	33	31	44	20	42	0	25	57	35	25	35	30
		37%	28%	42%	40%	42%	37%	32%	34%	40%	34%	45%	35%	0	29%	39%	39%	50%	38%	34%
	The EU has been a bit more reasonable	84	29	15	11	11	10	9	3	7	10	3	9	0	6	10	19	0	9	9
		8%	19%	8%	6%	7%	5%	5%	3%	9%	8%	7%	7%	0	7%	7%	21%	0	9%	11%
	The EU has been much more reasonable	75	19	22	9	13	7	5	6	1	8	3	11	0	15	6	5	4	9	6
		7%	13%	12%	5%	9%	4%	3%	6%	2%	6%	7%	9%	0	18%	4%	6%	7%	9%	7%
	Don't know	148	22	16	7	34	44	25	12	13	22	2	23	0	13	23	11	3	16	10
		14%	15%	9%	4%	23%	25%	12%	12%	18%	17%	6%	19%	0	14%	16%	13%	5%	17%	11%
Q12a. On balance, do you think the UK government should approach the Brexit negotiations with more focus on taking a strong line or on being prepared to compromise?	Base: All respondents	1027	149	176	176	147	178	201	99	76	132	44	120	0	88	145	89	51	92	89
		(1027)	(138)	(179)	(176)	(150)	(181)	(203)	(87)	(77)	(130)	(54)	(124)	(0)	(92)	(147)	(78)	(52)	(96)	(90)
	Taking a strong line	478	50	76	113	59	77	103	64	40	59	20	49	0	32	70	39	31	35	39
		47%	33%	43%	64%	40%	43%	51%	65%	52%	44%	44%	41%	0	36%	48%	44%	61%	37%	44%
	Being prepared to compromise	431	79	85	58	67	71	72	24	30	55	21	52	0	46	63	44	17	40	40
		42%	53%	48%	33%	46%	40%	36%	24%	39%	41%	47%	44%	0	53%	43%	49%	34%	43%	45%
	Don't know	118	20	15	6	21	31	27	11	7	19	4	19	0	10	12	7	3	18	10
		11%	13%	8%	3%	14%	17%	13%	11%	9%	14%	9%	16%	0	11%	8%	7%	5%	19%	11%

Base: 1,027		Total	SEG		2016 EU referendum vote			2015 General Election Vote								Voting: Made up mind or may change	
			ABC1	C2DE	Remain	Leave	Did not vote	Con	Lab	Lib Dem	SNP	UKIP	Green Party	Plaid Cymru	Made up my mind	May change	
Total		1027 (1027)	564 (598)	463 (429)	448 (452)	484 (480)	95 (95)	329 (306)	272 (308)	71 (64)	43 (45)	113 (112)	33 (29)	7 (5)	609 (610)	228 (224)	
Q9. Would you watch if Theresa May refused to take part but all the other main party leaders decided to have a debate without her?	Base: All respondents	1027 (1027)	564 (598)	463 (429)	448 (452)	484 (480)	95 (95)	329 (306)	272 (308)	71 (64)	43 (45)	113 (112)	33 (29)	7 (5)	609 (610)	228 (224)	
	4 - Definitely would watch	224 22%	125 22%	99 21%	123 27%	86 18%	15 16%	56 17%	87 32%	12 17%	19 45%	19 17%	13 40%	0	162 27%	39 17%	
	3 - Probably would watch	314 31%	206 36%	108 23%	163 36%	125 26%	25 27%	92 28%	103 38%	29 41%	11 26%	32 29%	4 12%	42%	175 29%	91 40%	
	2 - Probably would not watch	206 20%	101 18%	105 23%	81 18%	115 24%	10 10%	84 25%	40 15%	17 23%	4 9%	30 26%	7 21%	3 40%	127 21%	50 22%	
	1 - Definitely would not watch	169 16%	82 14%	87 19%	46 10%	102 21%	21 22%	66 20%	23 8%	10 14%	4 9%	19 16%	6 17%	0	102 17%	17 7%	
	Don't know	115 11%	51 9%	64 14%	35 8%	56 11%	24 26%	32 10%	20 7%	3 5%	5 11%	13 12%	3 10%	1 18%	44 7%	31 14%	
	Mean score	2.6	2.7	2.5	2.9	2.5	2.5	2.5	3.0	2.6	3.2	2.5	2.8	2.5	2.7	2.8	
	Q10. Would you watch if Theresa May and Jeremy Corbyn both refused to take part but the other main party leaders decided to have a debate without them?	Base: All respondents	1027 (1027)	564 (598)	463 (429)	448 (452)	484 (480)	95 (95)	329 (306)	272 (308)	71 (64)	43 (45)	113 (112)	33 (29)	7 (5)	609 (610)	228 (224)
4 - Definitely would watch		132 13%	74 13%	58 13%	76 17%	48 10%	8 8%	40 12%	39 14%	8 11%	17 39%	12 11%	8 25%	0	94 15%	19 8%	
3 - Probably would watch		213 21%	147 26%	65 14%	111 25%	86 18%	16 16%	56 17%	63 23%	21 29%	7 16%	26 23%	8 24%	3 42%	119 20%	58 25%	
2 - Probably would not watch		308 30%	164 29%	145 31%	140 31%	146 30%	22 24%	116 35%	88 32%	24 33%	10 23%	32 28%	2 7%	1 18%	187 31%	81 36%	
1 - Definitely would not watch		283 28%	141 25%	141 31%	94 21%	161 33%	28 30%	97 30%	61 22%	14 20%	5 11%	36 32%	11 34%	1 22%	170 28%	49 21%	
Don't know		92 9%	38 7%	53 12%	27 6%	44 9%	21 22%	20 6%	22 8%	5 6%	5 11%	8 7%	3 10%	1 18%	40 7%	22 9%	
Mean score		2.2	2.3	2.1	2.4	2.0	2.0	2.1	2.3	2.3	2.9	2.1	2.5	2.2	2.2	2.2	
Q11. Which side do you think has been more reasonable in its approach to the upcoming negotiations?		Base: All respondents	1027 (1027)	564 (598)	463 (429)	448 (452)	484 (480)	95 (95)	329 (306)	272 (308)	71 (64)	43 (45)	113 (112)	33 (29)	7 (5)	609 (610)	228 (224)
	The UK Government has been much more reasonable	163 16%	92 16%	70 15%	29 7%	131 27%	3 3%	80 24%	26 10%	5 8%	7 15%	30 27%	3 11%	1 18%	125 20%	21 9%	
	The UK Government has been a bit more reasonable	180 17%	104 18%	75 16%	58 13%	112 23%	9 10%	86 26%	37 14%	6 9%	3 6%	28 25%	1 3%	0	100 16%	51 22%	
	No difference	378 37%	195 34%	183 40%	183 41%	159 33%	36 38%	110 34%	114 42%	33 46%	13 31%	34 30%	12 35%	4 59%	221 36%	86 38%	
	The EU has been a bit more reasonable	84 8%	58 10%	26 6%	54 12%	20 4%	10 10%	11 3%	32 12%	11 15%	4 9%	8 7%	5 14%	0	54 9%	21 9%	
	The EU has been much more reasonable	75 7%	48 9%	26 6%	61 14%	9 2%	4 5%	10 3%	26 10%	8 12%	11 25%	0	7 21%	2 23%	49 8%	14 6%	
	Don't know	148 14%	67 12%	82 18%	63 14%	53 11%	33 34%	31 9%	37 14%	7 10%	6 14%	13 12%	5 17%	0	60 10%	35 16%	
	Q12a. On balance, do you think the UK government should approach the Brexit negotiations with more focus on taking a strong line or on being prepared to compromise?	Base: All respondents	1027 (1027)	564 (598)	463 (429)	448 (452)	484 (480)	95 (95)	329 (306)	272 (308)	71 (64)	43 (45)	113 (112)	33 (29)	7 (5)	609 (610)	228 (224)
Taking a strong line		478 47%	250 44%	228 49%	110 25%	348 72%	20 21%	209 64%	90 33%	18 26%	13 31%	87 77%	6 19%	5 77%	309 51%	96 42%	
Being prepared to compromise		431 42%	264 47%	167 36%	291 65%	97 20%	43 45%	97 30%	148 54%	46 64%	25 59%	21 19%	22 68%	2 23%	255 42%	109 48%	
Don't know		118 11%	50 9%	68 15%	47 10%	39 8%	32 34%	22 7%	34 12%	7 10%	5 11%	5 4%	4 13%	0	45 7%	24 10%	

Base: 1,027		Total	Gender x Age						Location											
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Total		1027 (1027)	149 (138)	176 (179)	176 (176)	147 (150)	178 (181)	201 (203)	99 (87)	76 (77)	132 (130)	44 (54)	120 (124)	0 (0)	88 (92)	145 (147)	89 (78)	51 (52)	92 (96)	89 (90)
Q12b. Which side do you think has most to lose if no deal is reached?	Base: All respondents	1027 (1027)	149 (138)	176 (179)	176 (176)	147 (150)	178 (181)	201 (203)	99 (87)	76 (77)	132 (130)	44 (54)	120 (124)	0 (0)	88 (92)	145 (147)	89 (78)	51 (52)	92 (96)	89 (90)
	The UK has much more to lose	234 (23%)	38 (26%)	49 (28%)	38 (22%)	43 (29%)	34 (19%)	31 (16%)	13 (13%)	11 (14%)	32 (24%)	12 (27%)	38 (31%)	0 (0)	33 (38%)	24 (16%)	22 (24%)	11 (22%)	18 (20%)	20 (23%)
	The UK has a bit more to lose	153 (15%)	25 (17%)	25 (14%)	20 (11%)	32 (22%)	21 (12%)	30 (15%)	14 (14%)	19 (25%)	21 (16%)	9 (20%)	15 (12%)	0 (0)	8 (9%)	19 (13%)	10 (11%)	6 (13%)	14 (15%)	19 (21%)
	Both equal	259 (25%)	43 (29%)	40 (22%)	37 (21%)	32 (22%)	55 (31%)	52 (26%)	27 (27%)	20 (26%)	38 (29%)	9 (20%)	24 (20%)	0 (0)	21 (24%)	36 (25%)	31 (35%)	14 (27%)	28 (30%)	11 (12%)
	The EU has a bit more to lose	126 (12%)	15 (10%)	24 (14%)	23 (13%)	11 (8%)	18 (10%)	35 (18%)	11 (12%)	6 (8%)	15 (12%)	7 (16%)	12 (10%)	0 (0)	9 (10%)	18 (13%)	12 (13%)	6 (12%)	14 (15%)	14 (16%)
	The EU has much more to lose	163 (16%)	17 (12%)	29 (16%)	52 (30%)	12 (8%)	22 (13%)	30 (15%)	20 (20%)	13 (17%)	20 (15%)	5 (11%)	17 (14%)	0 (0)	13 (15%)	30 (21%)	10 (11%)	9 (18%)	9 (10%)	18 (20%)
	Don't know	92 (9%)	11 (7%)	10 (5%)	6 (3%)	18 (12%)	26 (15%)	21 (11%)	14 (14%)	8 (10%)	7 (5%)	2 (6%)	14 (12%)	0 (0)	5 (5%)	18 (13%)	5 (5%)	4 (7%)	9 (10%)	7 (8%)
Q17. Vote in case of a progressive alliance (likely voters)	Base: All planning to vote Labour, Lib Dem or Green, likely voters	316 (330)	77 (71)	61 (66)	37 (42)	53 (57)	44 (47)	44 (47)	32 (29)	21 (23)	47 (49)	19 (25)	46 (49)	0 (0)	12 (13)	37 (39)	27 (24)	13 (15)	27 (28)	35 (36)
	Vote for the candidate from one of the other parties in the progressive alliance	156 (49%)	41 (54%)	40 (65%)	13 (34%)	24 (46%)	18 (42%)	19 (43%)	13 (41%)	11 (52%)	19 (39%)	10 (52%)	26 (57%)	0 (0)	6 (56%)	19 (52%)	17 (63%)	5 (40%)	13 (50%)	16 (45%)
	Vote for the Conservative party	29 (9%)	10 (13%)	1 (2%)	3 (7%)	5 (10%)	4 (9%)	6 (14%)	5 (15%)	1 (5%)	10 (21%)	3 (14%)	3 (7%)	0 (0)	2 (15%)	2 (5%)	0 (0)	0 (0)	0 (0)	4 (12%)
	Vote for a candidate from another party	55 (18%)	11 (14%)	11 (18%)	9 (23%)	7 (14%)	10 (23%)	8 (18%)	6 (19%)	0 (0)	7 (14%)	1 (7%)	7 (16%)	0 (0)	3 (22%)	6 (16%)	6 (22%)	6 (47%)	5 (18%)	8 (23%)
	Not vote	19 (6%)	4 (5%)	3 (5%)	6 (16%)	4 (7%)	2 (4%)	1 (2%)	1 (3%)	4 (18%)	3 (6%)	3 (16%)	3 (6%)	0 (0)	0 (0)	2 (5%)	0 (0)	1 (8%)	1 (3%)	2 (5%)
	Don't know	57 (18%)	11 (14%)	6 (10%)	7 (20%)	13 (24%)	10 (22%)	10 (24%)	7 (21%)	5 (26%)	9 (19%)	2 (12%)	7 (15%)	0 (0)	1 (8%)	8 (22%)	4 (15%)	1 (6%)	8 (29%)	5 (14%)
Q17. Vote in case of a progressive alliance (likely voters, excl DK)	Base: All planning to vote Labour, Lib Dem or Green, likely voters, excl DK	240 (251)	63 (57)	52 (57)	24 (27)	36 (40)	32 (35)	33 (35)	24 (22)	12 (13)	36 (36)	14 (18)	36 (39)	0 (0)	11 (12)	27 (28)	23 (21)	12 (13)	18 (20)	28 (29)
	Vote for the candidate from one of the other parties in the progressive alliance	156 (65%)	41 (66%)	40 (77%)	13 (53%)	24 (66%)	18 (57%)	19 (57%)	13 (54%)	11 (92%)	19 (53%)	10 (71%)	26 (72%)	0 (0)	6 (60%)	19 (71%)	17 (74%)	5 (46%)	13 (74%)	16 (56%)
	Vote for the Conservative party	29 (12%)	10 (16%)	1 (2%)	3 (11%)	5 (14%)	4 (13%)	6 (19%)	5 (20%)	1 (8%)	10 (29%)	3 (19%)	3 (9%)	0 (0)	2 (16%)	2 (7%)	0 (0)	0 (0)	0 (0)	4 (15%)
	Vote for a candidate from another party	55 (23%)	11 (18%)	11 (21%)	9 (36%)	7 (20%)	10 (31%)	8 (24%)	6 (26%)	0 (0)	7 (19%)	1 (10%)	7 (20%)	0 (0)	3 (24%)	6 (22%)	6 (26%)	6 (54%)	5 (26%)	8 (29%)

Base: 1,027		Total	SEG		2016 EU referendum vote			2015 General Election Vote							Voting: Made up mind or may change	
			ABC1	C2DE	Remain	Leave	Did not vote	Con	Lab	Lib Dem	SNP	UKIP	Green Party	Plaid Cymru	Made up my mind	May change
Total		1027	564	463	448	484	95	329	272	71	43	113	33	7	609	228
		(1027)	(598)	(429)	(452)	(480)	(95)	(306)	(308)	(64)	(45)	(112)	(29)	(5)	(610)	(224)
Q12b. Which side do you think has most to lose if no deal is reached?	Base: All respondents	1027	564	463	448	484	95	329	272	71	43	113	33	7	609	228
		(1027)	(598)	(429)	(452)	(480)	(95)	(306)	(308)	(64)	(45)	(112)	(29)	(5)	(610)	(224)
	The UK has much more to lose	234	147	87	187	28	19	48	77	21	21	15	16	1	139	59
		23%	26%	19%	42%	6%	20%	15%	28%	29%	50%	13%	48%	19%	23%	26%
	The UK has a bit more to lose	153	91	62	74	61	19	44	46	12	1	13	3	2	74	45
		15%	16%	13%	16%	13%	20%	13%	17%	17%	2%	11%	9%	23%	12%	20%
	Both equal	259	143	116	108	125	26	94	74	23	9	18	3	4	162	48
		25%	25%	25%	24%	26%	27%	28%	27%	32%	20%	16%	10%	58%	27%	21%
	The EU has a bit more to lose	126	62	64	26	97	4	50	29	6	2	24	4	0	82	26
		12%	11%	14%	6%	20%	4%	15%	11%	8%	4%	21%	11%	0	14%	11%
	The EU has much more to lose	163	78	85	23	133	8	67	26	3	8	37	5	0	115	29
		16%	14%	18%	5%	27%	8%	20%	10%	4%	18%	32%	15%	0	19%	13%
	Don't know	92	43	49	31	41	20	27	20	6	3	7	2	0	38	22
		9%	8%	11%	7%	8%	21%	8%	7%	8%	6%	6%	7%	0	6%	10%
Q17. Vote in case of a progressive alliance (likely voters)	Base: All planning to vote Labour, Lib Dem or Green, likely voters	316	191	125	200	93	23	25	181	39	2	14	22	0	219	97
		(330)	(210)	(120)	(210)	(97)	(23)	(23)	(205)	(36)	(2)	(14)	(19)	(0)	(231)	(99)
	Vote for the candidate from one of the other parties in the progressive alliance	156	97	58	115	33	8	7	96	23	2	2	13	0	116	40
		49%	51%	47%	57%	36%	34%	29%	53%	59%	100%	17%	60%	0	53%	41%
	Vote for the Conservative party	29	21	8	17	11	1	9	8	5	0	3	0	0	11	18
		9%	11%	7%	9%	12%	4%	38%	5%	14%	0	20%	0	0	5%	19%
	Vote for a candidate from another party	55	35	20	31	20	4	2	35	4	0	3	5	0	43	12
		18%	18%	16%	15%	22%	19%	8%	19%	11%	0	23%	25%	0	20%	13%
	Not vote	19	7	13	8	8	3	0	13	0	0	1	2	0	17	2
		6%	3%	10%	4%	9%	13%	0	7%	0	0	6%	10%	0	8%	2%
	Don't know	67	31	26	29	20	7	6	28	6	0	5	1	0	32	25
		18%	16%	21%	15%	22%	31%	25%	15%	16%	0	33%	5%	0	15%	25%
Q17. Vote in case of a progressive alliance (likely voters, excl DK)	Base: All planning to vote Labour, Lib Dem or Green, likely voters, excl DK	240	154	87	163	64	13	19	140	33	2	8	18	0	170	70
		(251)	(168)	(83)	(171)	(67)	(13)	(17)	(159)	(30)	(2)	(8)	(16)	(0)	(179)	(72)
	Vote for the candidate from one of the other parties in the progressive alliance	156	97	58	115	33	8	7	96	23	2	2	13	0	116	40
		65%	63%	67%	70%	51%	60%	39%	69%	70%	100%	29%	71%	0	68%	57%
	Vote for the Conservative party	29	21	8	17	11	1	9	8	5	0	3	0	0	11	18
		12%	14%	10%	11%	17%	7%	51%	6%	16%	0	34%	0	0	7%	26%
	Vote for a candidate from another party	55	35	20	31	20	4	2	35	4	0	3	5	0	43	12
		23%	23%	23%	19%	31%	33%	10%	25%	13%	0	38%	29%	0	25%	18%