

Agency: Panelbase

Universe: Adults resident in GB

Methodology: Online

Sample size: 1025

Fieldwork dates: 15 April - 16 April 2015

Weighting: All the results were weighted by age, sex, region and SEG and voters were also weighted to match the 2010 UK

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The headline voting intention figures for this week's poll are as follows: **LAB 34% (-3%), CON 33% (+2%), UKIP 16% (NC), LD 8% (NC), GRN 4% (NC).**

Almost a third (31%) of likely voters say they may change their mind between now and May 7th.

57% say they will either definitely or probably watch tonight's Challengers debate.

When we asked potential viewers about the five leaders taking part, Farage was just behind Miliband and Sturgeon as strongest leader and most likely to win the debate but again seen as the most charismatic and having the best sense of humour - as well as the most annoying. Miliband was clearly seen as most in favour of a more equal society. Full results in the tables.

Panelbase is a member of the British Polling Council and abides by its rules.

Panelbase 16/04/15

Base: 1,025		Total	Gender x Age						Socio-economic grade			Did you vote in the 2010 UK Parliamentary Election which led to David Cameron becoming Prime Minister? If so, who did you vote for?							
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE	Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Did not vote/Can't remember	
A UK Parliamentary election is due to take place on May 7th...who do you currently intend to vote for?	Base: Likely voters, excluding undecided	741 (743)	104 (89)	131 (139)	146 (158)	90 (101)	112 (111)	158 (145)	424 (388)	317 (355)	242 (221)	191 (188)	143 (130)	13 (33)	21 (44)	6 (14)	25 (12)	100 (101)	
	Labour	254	45	47	39	36	42	44	130	124	17	151	36	1	3	0	2	45	
		34%	43%	36%	27%	40%	38%	28%	31%	39%	7%	79%	25%	5%	12%	0	8%	45%	
	Conservative	241	34	37	59	23	29	59	163	78	173	17	24	1	1	0	2	23	
		33%	33%	28%	41%	25%	26%	37%	39%	25%	72%	9%	17%	6%	4%	0	8%	23%	
	UKIP	119	8	26	11	19	29	57	29	62	34	13	25	0	18	0	14	15	
		16%	8%	20%	18%	12%	17%	18%	14%	20%	14%	7%	17%	0	83%	0	58%	15%	
	Liberal Democrat	61	7	11	9	9	13	37	25	10	1	41	0	0	0	0	2	4	
		8%	7%	10%	7%	9%	8%	8%	9%	4%	<1%	29%	0	0	0	8%	9%	6%	
	SNP	27	3	5	7	3	4	5	14	13	1	7	8	11	0	0	0	0	
		4%	3%	3%	5%	4%	4%	3%	3%	4%	<1%	4%	5%	89%	0	0	0	0	
Green Party	27	2	4	3	7	7	4	13	14	4	1	9	0	0	5	0	8		
	4%	2%	3%	2%	8%	7%	2%	3%	4%	2%	<1%	6%	0	0	86%	0	8%		
Plaid Cymru	8	4	0	0	3	0	3	7	1	1	0	0	0	0	0	0	1		
	1%	3%	0	0	<1%	0	2%	2%	<1%	<1%	0	<1%	0	0	0	19%	1%		
Other	3	0	1	1	0	1	2	1	2	1	2	0	0	0	0	0	1		
	<1%	0	0	<1%	<1%	0	<1%	<1%	<1%	<1%	0	0	0	0	0	0	<1%		
A UK Parliamentary election is due to take place on May 7th...who do you currently intend to vote for?	Base: Excluding undecided	817 (819)	123 (104)	146 (155)	153 (165)	108 (121)	128 (127)	161 (147)	466 (426)	362 (393)	257 (235)	213 (210)	154 (140)	13 (33)	23 (47)	6 (14)	27 (13)	128 (127)	
	Labour	295	59	64	40	45	52	45	153	142	19	170	42	1	3	0	2	58	
		36%	48%	37%	26%	42%	41%	28%	33%	40%	7%	80%	28%	5%	14%	0	7%	46%	
	Conservative	252	36	40	61	24	32	59	172	81	179	17	26	1	1	0	2	26	
		31%	29%	27%	40%	23%	25%	37%	37%	23%	70%	8%	17%	6%	4%	0	8%	20%	
	UKIP	134	10	29	30	12	21	30	64	70	38	15	25	0	19	0	16	21	
		16%	8%	20%	20%	11%	17%	19%	14%	20%	15%	7%	16%	0	82%	6%	58%	16%	
	Liberal Democrat	66	7	13	11	11	11	13	38	27	13	1	42	0	0	0	2	8	
		8%	6%	9%	7%	10%	8%	8%	8%	8%	5%	<1%	27%	0	0	8%	9%	6%	
	SNP	31	4	6	7	4	4	5	17	14	1	7	9	11	0	0	0	2	
		4%	4%	4%	5%	4%	3%	4%	4%	4%	<1%	3%	9%	89%	0	0	0	2%	
Green Party	29	2	4	3	9	7	4	13	16	4	1	9	0	0	0	0	10		
	4%	2%	2%	2%	8%	6%	2%	3%	4%	1%	<1%	6%	0	0	86%	0	8%		
Plaid Cymru	8	4	0	0	1	0	3	7	1	1	0	0	0	0	0	5	1		
	<1%	3%	0	0	<1%	0	2%	2%	<1%	<1%	0	<1%	0	0	0	18%	<1%		
Other	3	0	1	1	0	1	2	1	2	0	2	0	0	0	0	0	1		
	<1%	0	0	<1%	<1%	0	<1%	<1%	<1%	<1%	0	0	0	0	0	0	<1%		
Have you definitely made up your mind how you will vote or is there a possibility of you changing your mind?	Base: Likely voters, excluding undecided	741 (743)	104 (89)	131 (139)	146 (158)	90 (101)	112 (111)	158 (145)	424 (388)	317 (355)	242 (221)	191 (188)	143 (130)	13 (33)	21 (44)	6 (14)	25 (12)	100 (101)	
	Definitely made up my mind	510	60	91	122	45	77	115	278	232	178	150	83	12	17	4	19	46	
	May change my mind	231	44	40	23	45	35	43	146	85	64	41	60	0	4	2	6	54	
	31%	42%	31%	16%	50%	31%	27%	34%	27%	28%	21%	42%	3%	18%	26%	24%	54%		
If you had to choose, which party would you prefer to lead the next UK government?	Base: Likely voters	842 (840)	109 (93)	145 (153)	160 (172)	108 (120)	136 (135)	183 (167)	482 (440)	360 (400)	265 (240)	207 (204)	168 (154)	13 (34)	23 (48)	6 (15)	29 (14)	131 (131)	
	Conservative	426	48	67	93	50	60	108	299	157	241	30	71	3	9	3	17	54	
		51%	44%	46%	58%	46%	44%	59%	56%	44%	91%	14%	42%	25%	41%	13%	58%	41%	
Labour	418	62	78	67	58	76	76	214	202	24	177	95	10	14	5	12	77		
	49%	56%	54%	42%	54%	56%	41%	44%	56%	9%	86%	58%	75%	59%	42%	42%	59%		

Base: 1,025		Total	Who do you currently intend to vote for?									This Thursday evening there will be a televised "challengers" debate involving 5 party leaders - are you planning to watch?				
			Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	Don't know	Will definitely watch	Will probably watch	Will probably not watch	Will definitely not watch	Don't know
A UK Parliamentary election is due to take place on May 7th...who do you currently intend to vote for?	Base: Likely voters, excluding undecided	741 (743)	241 (221)	254 (252)	61 (58)	27 (41)	119 (129)	27 (34)	8 (5)	3 (3)	0 (0)	219 (221)	252 (250)	117 (114)	107 (110)	46 (48)
	Labour	254 34%	0 0%	254 100%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	94 43%	90 36%	38 31%	21 20%	13 29%
	Conservative	241 33%	241 100%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	66 30%	75 30%	41 35%	44 41%	15 32%
	UKIP	119 16%	0 0%	0 0%	0 0%	119 100%	0 0%	0 0%	0 0%	0 0%	0 0%	32 15%	46 18%	14 12%	15 14%	11 25%
	Liberal Democrat	61 8%	0 0%	0 0%	61 100%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	11 5%	20 8%	19 16%	7 7%	1 11%
	SNP	27 4%	0 0%	0 0%	0 0%	27 100%	0 0%	0 0%	0 0%	0 0%	0 0%	7 3%	10 4%	2 2%	7 7%	1 2%
	Green Party	27 4%	0 0%	0 0%	0 0%	0 0%	27 100%	0 0%	0 0%	0 0%	0 0%	3 1%	9 4%	5 4%	9 9%	1 2%
	Plaid Cymru	8 1%	0 0%	0 0%	0 0%	0 0%	0 0%	8 100%	0 0%	0 0%	0 0%	5 2%	1 <1%	1 0%	1 1%	0 0%
	Other	3 <1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	3 100%	0 0%	0 0%	1 <1%	1 <1%	0 0%	1 <1%	0 0%
	A UK Parliamentary election is due to take place on May 7th...who do you currently intend to vote for?	Base: Excluding undecided	817 (819)	295 (232)	295 (293)	68 (62)	31 (44)	134 (144)	29 (36)	8 (5)	3 (3)	0 (0)	231 (233)	282 (279)	133 (129)	119 (122)
Labour		295 36%	0 0%	295 100%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	100 43%	107 38%	43 32%	28 24%	17 32%
Conservative		252 31%	252 100%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	69 30%	78 27%	43 33%	46 39%	16 30%
UKIP		134 16%	0 0%	0 0%	0 0%	134 100%	0 0%	0 0%	0 0%	0 0%	0 0%	34 15%	51 18%	18 14%	18 15%	12 23%
Liberal Democrat		68 8%	0 0%	0 0%	68 100%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	11 5%	22 8%	20 15%	7 6%	6 10%
SNP		31 4%	0 0%	0 0%	0 0%	31 100%	0 0%	0 0%	0 0%	0 0%	0 0%	8 3%	11 4%	3 2%	7 6%	1 2%
Green Party		29 4%	0 0%	0 0%	0 0%	0 0%	29 100%	0 0%	0 0%	0 0%	0 0%	3 1%	10 4%	5 3%	9 8%	1 3%
Plaid Cymru		8 <1%	0 0%	0 0%	0 0%	0 0%	0 0%	8 100%	0 0%	0 0%	0 0%	5 2%	1 <1%	1 0%	1 <1%	0 0%
Other		3 <1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	3 100%	0 0%	0 0%	1 <1%	1 <1%	0 0%	1 <1%	0 0%
Have you definitely made up your mind how you will vote or is there a possibility of you changing your mind?		Base: Likely voters, excluding undecided	741 (743)	241 (221)	254 (252)	61 (58)	27 (41)	119 (129)	27 (34)	8 (5)	3 (3)	0 (0)	219 (221)	252 (250)	117 (114)	107 (110)
	Definitely made up my mind	510 69%	179 74%	187 74%	30 50%	23 84%	71 60%	15 54%	4 54%	0 0%	0 0%	163 74%	159 63%	79 67%	78 73%	32 69%
	May change my mind	231 31%	62 26%	67 26%	31 50%	4 16%	48 40%	13 46%	4 46%	3 100%	0 0%	57 26%	93 37%	38 33%	29 27%	14 31%
If you had to choose, which party would you prefer to lead the next UK government?	Base: Likely voters	842 (840)	241 (221)	254 (252)	61 (58)	27 (41)	119 (129)	27 (34)	8 (5)	3 (3)	101 (97)	230 (231)	290 (285)	135 (129)	128 (132)	60 (63)
	Conservative	426 51%	239 99%	0 <1%	38 59%	6 21%	79 66%	6 23%	5 70%	3 100%	52 51%	102 45%	141 49%	75 56%	73 57%	34 57%
	Labour	416 49%	2 1%	254 100%	25 41%	21 79%	40 34%	21 77%	2 30%	0 0%	50 49%	127 55%	148 51%	59 44%	55 43%	26 43%

Base: 1,025	Total	Gender x Age						Socio-economic grade		Did you vote in the 2010 UK Parliamentary Election which led to David Cameron becoming Prime Minister? If so, who did you vote for?								
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE	Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Did not vote/Can't remember	
This Thursday evening there will be a televised "challengers" debate involving 5 party leaders - are you planning to watch?	Base: All	1025	148	176	176	146	178	200	563	462	291	233	185	13	25	8	31	239
		(1025)	(125)	(187)	(189)	(162)	(178)	(184)	(515)	(510)	(265)	(231)	(170)	(34)	(52)	(19)	(15)	(239)
	Will definitely watch	24%	35%	29%	24%	18%	22%	18%	24%	24%	23%	34%	21%	40%	24%	25%	40%	15%
	Will probably watch	33%	50	65	46	59	40	74	214	119	92	82	62	4	9	2	9	74
		33%	34%	37%	26%	40%	22%	37%	38%	26%	32%	35%	34%	28%	36%	26%	28%	31%
	Will probably not watch	17%	20	18	37	30	36	30	98	74	47	40	33	1	2	1	8	40
		17%	14%	10%	21%	20%	15%	17%	17%	16%	16%	17%	16%	6%	8%	3%	26%	17%
	Will definitely not watch	18%	21	20	40	16	38	43	88	99	63	19	32	3	5	3	6	60
	18%	14%	16%	23%	11%	21%	21%	16%	21%	22%	8%	17%	24%	20%	36%	6%	25%	
Don't know	8%	5	13	12	15	25	18	30	58	22	12	19	0	3	0	0	30	
	9%	3%	7%	7%	10%	14%	9%	5%	13%	8%	5%	11%	3%	13%	5%	0	13%	
Which one of the five leaders taking part do you think... is likely to win the debate	Base: All possible debate watchers	838	127	147	136	130	140	158	476	363	228	214	153	10	20	5	29	179
		(834)	(108)	(158)	(146)	(145)	(136)	(143)	(435)	(399)	(207)	(211)	(142)	(28)	(42)	(12)	(14)	(180)
	Ed Miliband (Labour Party)	239	61	47	28	47	30	27	130	108	24	109	35	1	3	1	4	61
		28%	48%	32%	20%	36%	21%	17%	27%	30%	11%	51%	23%	11%	15%	24%	13%	34%
	Nicola Sturgeon, (SNP)	174	17	42	26	42	15	30	45	120	54	59	26	42	8	2	1	7
		21%	13%	17%	31%	12%	21%	29%	25%	15%	26%	12%	27%	78%	9%	21%	23%	17%
	Nigel Farage (UKIP)	165	22	41	33	15	26	30	99	66	72	22	27	0	10	1	14	19
		20%	17%	28%	24%	11%	18%	19%	21%	18%	32%	10%	17%	0	52%	10%	49%	11%
	Natalie Bennett (Green Party of England and Wales)	14	4	2	1	3	2	1	10	5	5	0	2	0	0	0	0	6
		2%	3%	1%	<1%	3%	2%	<1%	2%	1%	2%	0	2%	0	2%	7%	0	3%
Leanne Wood (Plaid Cymru)	8	2	0	0	2	2	1	5	3	1	1	3	0	0	0	0	3	
	<1%	2%	0	0	2%	2%	<1%	1%	<1%	<1%	2%	0	0	0	0	0	2%	
Don't know	23%	21	32	33	48	51	53	112	126	66	55	44	1	4	2	4	61	
	28%	17%	22%	24%	37%	36%	34%	24%	35%	29%	26%	29%	11%	21%	38%	15%	34%	
Which one of the five leaders taking part do you think... is likely to win the debate (Excl. undecided)	Base: All possible debate watchers, excl. DK	601	106	115	103	82	89	105	363	237	162	158	109	9	16	3	25	118
		(594)	(90)	(119)	(113)	(92)	(85)	(95)	(331)	(263)	(146)	(159)	(99)	(23)	(33)	(7)	(12)	(115)
	Ed Miliband (Labour Party)	239	61	47	28	47	30	27	130	108	24	109	35	1	3	1	4	61
		40%	58%	41%	27%	57%	33%	26%	36%	46%	15%	69%	32%	12%	19%	38%	16%	52%
	Nicola Sturgeon, (SNP)	174	17	26	42	15	30	45	120	54	59	26	42	8	2	1	7	30
		29%	16%	22%	41%	19%	33%	43%	33%	23%	36%	16%	38%	88%	12%	34%	27%	25%
	Nigel Farage (UKIP)	165	22	41	33	15	26	30	99	66	72	22	27	0	10	1	14	19
		28%	20%	35%	32%	18%	29%	29%	27%	28%	44%	14%	25%	0	66%	16%	57%	16%
	Natalie Bennett (Green Party of England and Wales)	14	4	2	1	3	2	1	10	5	5	0	2	0	0	0	0	6
		2%	4%	2%	1%	4%	2%	1%	3%	2%	3%	0	2%	0	3%	12%	0	5%
Leanne Wood (Plaid Cymru)	8	2	0	0	2	2	1	5	3	1	1	3	0	0	0	0	3	
	1%	2%	0	0	3%	3%	1%	1%	1%	<1%	<1%	3%	0	0	0	0	2%	
Which one of the five leaders taking part do you think... is the most charismatic leader	Base: All possible debate watchers	838	127	147	136	130	140	158	476	363	228	214	153	10	20	5	29	179
		(834)	(108)	(158)	(146)	(145)	(136)	(143)	(435)	(399)	(207)	(211)	(142)	(28)	(42)	(12)	(14)	(180)
	Nigel Farage (UKIP)	257	34	59	65	37	43	48	183	103	114	50	44	0	13	7%	64%	47
		34%	27%	40%	48%	28%	31%	30%	39%	29%	50%	24%	28%	4%	63%	7%	64%	26%
	Nicola Sturgeon, (SNP)	143	21	22	29	10	22	39	90	54	33	33	38	6	2	2	7	20
		17%	17%	15%	21%	8%	16%	25%	19%	15%	15%	16%	25%	82%	11%	34%	23%	11%
	Ed Miliband (Labour Party)	133	39	29	13	21	19	13	68	64	9	58	16	1	2	0	2	34
		16%	30%	19%	16%	13%	13%	9%	14%	18%	4%	32%	10%	11%	8%	9%	7%	19%
	Leanne Wood (Plaid Cymru)	34	4	6	1	5	11	8	19	15	12	10	8	0	0	0	0	4
		4%	3%	4%	<1%	4%	8%	5%	4%	4%	5%	5%	5%	0	0	21%	0	2%
Natalie Bennett (Green Party of England and Wales)	34	4	5	2	11	7	4	24	9	6	6	13	0	0	0	0	7	
	4%	3%	3%	1%	8%	5%	3%	5%	3%	3%	3%	8%	0	2%	7%	0	4%	
Don't know	208	25	27	27	47	39	44	91	117	53	46	35	0	3	3	2	68	
	25%	20%	18%	20%	36%	28%	28%	19%	32%	23%	22%	23%	3%	16%	22%	32%	7%	38%

Base: 1,025	Total	Who do you currently intend to vote for?										This Thursday evening there will be a televised "challengers" debate involving 5 party leaders - are you planning to watch?				
		Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	Don't know	Will definitely watch	Will probably watch	Will probably not watch	Will definitely not watch	Don't know	
		1025	252	295	66	31	134	29	8	3	160	246	333	172	187	87
This Thursday evening there will be a televised "challengers" debate involving 5 party leaders - are you planning to watch?	Base: All	(1025)	(232)	(295)	(62)	(44)	(144)	(36)	(5)	(3)	(156)	(247)	(328)	(166)	(191)	(83)
	Will definitely watch	246	89	100	11	6	34	3	5	1	12	246	0	0	0	0
	Will probably watch	333	78	107	22	11	51	10	1	1	49	0	333	0	0	0
	Will probably not watch	172	43	43	20	3	18	6	0	0	32	0	0	172	0	0
	Will definitely not watch	187	46	29	7	7	18	16	1	1	38	0	0	0	187	0
	Don't know	87	16	17	6	1	12	1	0	0	29	0	0	0	0	87
		9%	6%	6%	8%	3%	9%	5%	0	0	18%	0	0	0	0	100%
Which one of the five leaders taking part do you think... is likely to win the debate	Base: All possible debate watchers	838	206	267	58	24	115	20	7	2	122	246	333	172	0	87
	(834)	(188)	(264)	(55)	(35)	(123)	(25)	(4)	(2)	(119)	(247)	(328)	(166)	(0)	(83)	
	Ed Miliband (Labour Party)	239	27	161	12	1	9	2	2	1	20	96	93	36	0	14
	Nicola Sturgeon, (SNP)	174	63	29	15	17	11	6	5	0	25	50	78	35	0	11
	Nigel Farage (UKIP)	165	62	12	7	2	63	2	0	0	13	66	66	27	0	7
	Natalie Bennett (Green Party of England and Wales)	14	4	3	1	0	1	1	0	0	2	1	6	4	0	3
	Leanne Wood (Plaid Cymru)	8	2	1	1	1	1	1	0	0	1	1	3	4	0	0
	Don't know	28%	24%	23%	37%	9%	26%	40%	0	63%	50%	13%	26%	39%	0	60%
Which one of the five leaders taking part do you think... is likely to win the debate (Excl. undecided)	Base: All possible debate watchers, excl. DK	601	158	207	37	22	85	12	7	1	62	215	246	106	0	35
	(594)	(143)	(207)	(35)	(31)	(90)	(13)	(4)	(1)	(58)	(215)	(241)	(89)	(0)	(35)	
	Ed Miliband (Labour Party)	235	27	161	12	1	9	2	2	1	20	96	93	36	0	14
	Nicola Sturgeon, (SNP)	174	63	29	15	17	11	6	5	0	25	50	78	35	0	11
	Nigel Farage (UKIP)	165	62	12	7	2	63	2	0	0	13	66	66	27	0	7
	Natalie Bennett (Green Party of England and Wales)	14	4	3	1	0	1	1	0	0	2	1	6	4	0	3
	Leanne Wood (Plaid Cymru)	8	2	1	1	1	1	1	0	0	1	1	3	4	0	0
	Don't know	28%	24%	23%	37%	9%	26%	40%	0	63%	50%	13%	26%	39%	0	60%
Which one of the five leaders taking part do you think... is the most charismatic leader	Base: All possible debate watchers	838	206	267	58	24	115	20	7	2	122	246	333	172	0	87
	(834)	(189)	(264)	(55)	(35)	(123)	(25)	(4)	(2)	(119)	(247)	(328)	(166)	(0)	(83)	
	Nigel Farage (UKIP)	287	90	86	14	3	61	3	4	0	31	96	121	51	0	19
	Nicola Sturgeon, (SNP)	143	37	39	13	19	6	6	2	1	19	46	61	24	0	12
	Ed Miliband (Labour Party)	133	14	98	6	0	5	2	0	0	6	59	50	18	0	14
	Leanne Wood (Plaid Cymru)	34	9	37	16%	0	5%	9%	0	0	5%	24%	15%	10%	0	7%
	Natalie Bennett (Green Party of England and Wales)	34	9	9	3%	7%	0	3%	9%	0	6%	3%	6%	2%	0	3%
	Don't know	20%	4%	4%	21%	5%	14%	19%	0	0	46%	11%	20%	41%	0	49%

Base: 1,025		Total	Gender x Age						Socio-economic grade		Did you vote in the 2010 UK Parliamentary Election which led to David Cameron becoming Prime Minister? If so, who did you vote for?							
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE	Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Did not vote/Can't remember
Which one of the five leaders taking part do you think... is the most charismatic leader (Excl. undecided)	Base: All possible debate watchers, excl. DK	630 (627)	102 (87)	121 (127)	109 (119)	84 (93)	102 (97)	113 (104)	385 (354)	246 (273)	175 (158)	167 (166)	118 (110)	10 (25)	17 (35)	4 (9)	27 (13)	111 (111)
	Nigel Farage (UKIP)	287	34	59	65	37	43	48	183	103	114	53	44	9	13	0	19	47
	Nicola Sturgeon, (SNP)	45%	34%	49%	60%	44%	42%	42%	48%	42%	65%	30%	37%	4%	75%	8%	68%	42%
	Ed Miliband (Labour Party)	143	21	22	10	22	39	90	54	33	33	38	8	2	2	2	7	20
	Leanne Wood (Plaid Cymru)	23%	21%	18%	26%	12%	22%	35%	23%	22%	19%	20%	32%	85%	13%	44%	24%	18%
	Natalie Bennett (Green Party of England and Wales)	133	39	29	13	21	19	13	68	64	9	68	18	1	2	0	2	34
	Don't know	21%	38%	24%	12%	25%	18%	12%	18%	28%	5%	41%	13%	11%	10%	12%	7%	31%
	Other	34	4	6	1	5	11	9	18	15	12	6	0	0	0	0	0	4
Which one of the five leaders taking part do you think... is the strongest leader	Base: All possible debate watchers, excl. DK	838 (834)	127 (108)	147 (156)	136 (146)	130 (145)	140 (136)	158 (143)	476 (435)	363 (399)	228 (207)	214 (211)	153 (142)	10 (28)	20 (42)	5 (12)	29 (14)	179 (180)
	Nicola Sturgeon, (SNP)	223	30	34	45	17	35	62	142	81	67	36	46	7	3	1	7	34
	Ed Miliband (Labour Party)	27%	24%	23%	33%	13%	25%	39%	30%	22%	38%	17%	30%	73%	17%	28%	24%	19%
	Nigel Farage (UKIP)	221	44	43	31	34	38	32	117	104	18	114	31	1	1	1	10	44
	Natalie Bennett (Green Party of England and Wales)	26%	34%	29%	23%	26%	27%	26%	25%	29%	8%	54%	20%	15%	5%	25%	35%	24%
	Leanne Wood (Plaid Cymru)	181	22	43	35	23	27	32	101	80	76	24	29	0	10	0	10	31
	Don't know	22%	17%	29%	25%	18%	19%	21%	21%	22%	33%	11%	19%	5%	50%	0	34%	17%
	Other	18	5	2	0	6	2	2	12	6	0	4	7	0	1	1	0	5
Which one of the five leaders taking part do you think... is the strongest leader	Base: All possible debate watchers, excl. DK	652 (647)	101 (86)	123 (128)	111 (122)	84 (94)	104 (99)	129 (118)	378 (345)	274 (302)	185 (167)	181 (180)	115 (106)	10 (25)	15 (32)	4 (9)	27 (13)	116 (115)
	Nicola Sturgeon, (SNP)	223	30	34	45	17	35	62	142	81	67	36	46	7	3	1	7	34
	Ed Miliband (Labour Party)	34%	30%	29%	40%	20%	34%	48%	38%	30%	47%	20%	40%	75%	22%	35%	28%	30%
	Nigel Farage (UKIP)	221	44	43	31	34	38	32	117	104	18	114	31	1	1	1	10	44
	Natalie Bennett (Green Party of England and Wales)	28%	21%	35%	31%	27%	26%	25%	27%	29%	41%	13%	25%	5%	64%	0	37%	27%
	Leanne Wood (Plaid Cymru)	181	22	43	35	23	27	32	101	80	76	24	29	0	10	0	10	31
	Don't know	18	5	2	0	6	2	2	12	6	0	4	7	0	1	1	0	5
	Other	3%	5%	2%	0	8%	2%	2%	3%	2%	0	2%	6%	5%	3%	33%	0	4%

Base: 1,025	Total	Who do you currently intend to vote for?										This Thursday evening there will be a televised "challengers" debate involving 5 party leaders - are you planning to watch?				
		Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	Don't know	Will definitely watch	Will probably watch	Will probably not watch	Will definitely not watch	Don't know	
Which one of the five leaders taking part do you think... is the most charismatic leader (Excl. undecided)	Base: All possible debate watchers, excl. DK	630	159	211	42	22	99	16	7	2	66	218	267	101	0	44
		(627)	(145)	(210)	(39)	(33)	(106)	(20)	(4)	(2)	(61)	(221)	(263)	(97)	(0)	(46)
	Nigel Farage (UKIP)	287	90	156	14	3	61	3	4	0	31	96	121	51	0	19
		45%	57%	26%	35%	13%	81%	16%	64%	0	48%	44%	45%	50%	0	43%
	Nicola Sturgeon, (SNP)	143	37	39	13	19	6	6	2	1	19	46	61	24	0	12
		23%	23%	19%	31%	83%	6%	35%	36%	63%	29%	21%	23%	24%	0	28%
	Ed Miliband (Labour Party)	133	14	98	6	0	5	2	0	0	6	59	50	18	0	9
		21%	9%	47%	14%	0	5%	11%	0	0	9%	27%	19%	18%	0	14%
Leanne Wood (Plaid Cymru)	34	9	9	0	0	3	0	0	0	7	6	15	4	0	3	
	5%	5%	4%	10%	0	3%	11%	0	0	11%	4%	7%	4%	0	6%	
Natalie Bennett (Green Party of England and Wales)	34	9	8	4	1	3	4	0	1	2	9	17	4	0	4	
	5%	6%	4%	10%	4%	3%	27%	0	37%	3%	4%	6%	4%	0	8%	
Which one of the five leaders taking part do you think... is the strongest leader	Base: All possible debate watchers	838	206	287	58	24	115	20	7	2	122	246	333	172	0	87
		(834)	(188)	(264)	(55)	(35)	(123)	(25)	(4)	(2)	(119)	(247)	(328)	(166)	(0)	(93)
	Nicola Sturgeon, (SNP)	223	80	44	24	17	20	6	5	0	24	82	80	49	0	13
		27%	39%	16%	42%	71%	17%	29%	71%	0	20%	33%	24%	28%	0	15%
	Ed Miliband (Labour Party)	221	26	158	11	1	8	2	1	0	11	86	95	26	0	15
		26%	12%	59%	19%	6%	7%	11%	10%	0	9%	35%	28%	15%	0	18%
	Nigel Farage (UKIP)	181	80	19	4	0	74	1	0	1	21	57	78	31	0	15
		22%	29%	7%	6%	2%	64%	8%	0	37%	17%	23%	23%	18%	0	17%
	Natalie Bennett (Green Party of England and Wales)	18	6	2	1	2	0	5	0	0	1	4	10	3	0	0
		2%	3%	<1%	2%	10%	0	26%	0	0	<1%	2%	3%	2%	0	0
Leanne Wood (Plaid Cymru)	9	4	0	1	2	0	1	0	0	0	1	5	2	0	0	
	1%	2%	<1%	2%	10%	0	3%	0	0	0	<1%	2%	1%	0	0	
Don't know	167	32	43	17	0	14	4	1	1	65	16	85	61	0	44	
	22%	15%	16%	29%	1%	12%	23%	19%	63%	53%	7%	20%	35%	0	51%	
Which one of the five leaders taking part do you think... is the strongest leader (Excl. undecided)	Base: All possible debate watchers, excl. DK	652	175	224	41	23	101	15	5	1	57	229	268	111	0	43
		(647)	(160)	(223)	(38)	(34)	(106)	(19)	(3)	(1)	(54)	(230)	(264)	(107)	(0)	(46)
	Nicola Sturgeon, (SNP)	223	80	44	24	17	20	6	5	0	24	82	80	49	0	13
		34%	46%	19%	59%	72%	19%	37%	87%	0	43%	36%	30%	44%	0	39%
	Ed Miliband (Labour Party)	221	26	158	11	1	8	2	1	0	11	86	95	26	0	15
		34%	15%	71%	27%	6%	8%	14%	13%	0	19%	37%	35%	23%	0	36%
	Nigel Farage (UKIP)	181	80	19	4	0	74	1	0	1	21	57	78	31	0	15
		28%	34%	9%	9%	2%	72%	10%	0	100%	36%	25%	29%	28%	0	34%
Natalie Bennett (Green Party of England and Wales)	18	6	2	1	2	0	5	0	0	1	4	10	3	0	0	
	3%	3%	1%	2%	10%	0	34%	0	0	2%	2%	4%	3%	0	0	
Leanne Wood (Plaid Cymru)	9	4	0	1	2	0	1	0	0	0	1	5	2	0	0	
	1%	2%	<1%	3%	11%	0	4%	0	0	0	<1%	2%	2%	0	0	

Base: 1,025	Total	Gender x Age						Socio-economic grade		Did you vote in the 2010 UK Parliamentary Election which led to David Cameron becoming Prime Minister? If so, who did you vote for?								
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE	Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Did not vote/Can't remember	
Which one of the five leaders taking part do you think... is the most annoying	Base: All possible debate watchers (834) Nigel Farage (UKIP)	127 (106)	147 (156)	136 (146)	130 (145)	140 (136)	158 (143)	476 (435)	363 (399)	228 (207)	214 (211)	153 (142)	10 (26)	20 (42)	5 (12)	29 (14)	179 (180)	
	Ed Miliband (Labour Party)	213 33%	32 39%	39 28%	29 30%	34 35%	44 31%	123 36%	90 30%	84 15%	34 45%	32 41%	2 62%	7 7%	1 60%	12 23%	41 38%	
	Nicola Sturgeon, (SNP)	108 13%	14 11%	24 17%	22 4%	5 10%	14 18%	28 13%	62 30%	46 19%	43 14%	30 13%	0 0%	5 26%	0 0%	4 14%	7 4%	
	Natalie Bennett (Green Party of England and Wales)	99 12%	15 12%	20 13%	20 19%	5 10%	14 13%	20 11%	53 13%	47 19%	42 6%	12 13%	1 11%	4 19%	0 0%	4 15%	16 9%	
	Leanne Wood (Plaid Cymru)	36 4%	7 5%	8 6%	6 4%	6 5%	7 1%	17 4%	19 5%	7 3%	13 6%	4 2%	0 0%	1 6%	1 18%	0 0%	11 6%	
	Don't know	104 12%	11 9%	15 10%	12 9%	30 23%	21 15%	50 10%	54 15%	18 8%	30 14%	14 9%	0 3%	2 9%	0 7%	2 7%	37 20%	
Which one of the five leaders taking part do you think... is the most annoying (Excl. undecided)	Base: All possible debate watchers, excl. DK (730) Nigel Farage (UKIP)	117 (99)	132 (140)	124 (135)	101 (114)	119 (113)	142 (129)	427 (390)	309 (340)	210 (190)	184 (181)	139 (129)	10 (25)	18 (38)	5 (11)	27 (13)	144 (143)	
	Ed Miliband (Labour Party)	279 38%	50 43%	41 31%	41 33%	50 41%	48 34%	172 40%	107 35%	34 16%	95 52%	63 46%	6 65%	1 7%	3 65%	7 24%	69 48%	
	Nicola Sturgeon, (SNP)	108 15%	14 12%	24 18%	22 5%	5 12%	14 19%	28 14%	62 15%	46 20%	43 16%	30 14%	0 0%	5 29%	0 0%	4 14%	7 5%	
	Natalie Bennett (Green Party of England and Wales)	99 14%	15 13%	20 15%	20 21%	5 12%	14 14%	20 12%	53 15%	47 15%	42 20%	12 6%	1 15%	4 12%	0 20%	4 16%	16 11%	
	Leanne Wood (Plaid Cymru)	36 5%	7 6%	8 6%	6 5%	6 6%	7 1%	17 4%	19 5%	7 3%	13 7%	4 3%	0 0%	1 7%	1 19%	0 0%	11 7%	
Which one of the five leaders taking part do you think... has the best sense of humour	Base: All possible debate watchers (834) Nigel Farage (UKIP)	127 (108)	147 (156)	136 (146)	130 (145)	140 (136)	158 (143)	476 (435)	363 (399)	228 (207)	214 (211)	153 (142)	10 (26)	20 (42)	5 (12)	29 (14)	179 (180)	
	Ed Miliband (Labour Party)	213 33%	32 23%	39 28%	29 9%	34 14%	44 10%	123 34%	90 30%	84 15%	34 45%	32 41%	2 62%	7 7%	1 60%	12 23%	41 38%	
	Nicola Sturgeon, (SNP)	108 13%	14 11%	24 17%	22 4%	5 10%	14 18%	28 13%	62 30%	46 19%	43 14%	30 13%	0 0%	5 26%	0 0%	4 14%	7 4%	
	Natalie Bennett (Green Party of England and Wales)	99 12%	15 12%	20 13%	20 19%	5 10%	14 13%	20 11%	53 13%	47 19%	42 6%	1 11%	4 19%	0 0%	4 15%	16 9%		
	Leanne Wood (Plaid Cymru)	36 4%	7 5%	8 6%	6 4%	6 5%	7 1%	17 4%	19 5%	7 3%	13 6%	4 2%	0 0%	1 6%	1 18%	0 0%	11 6%	
	Don't know	104 12%	11 9%	15 10%	12 9%	30 23%	21 15%	50 10%	54 15%	18 8%	30 14%	14 9%	0 3%	2 9%	0 7%	2 7%	37 20%	
	Ed Miliband (Labour Party)	108 13%	29 23%	14 9%	12 9%	19 14%	19 10%	61 13%	47 13%	9 4%	49 23%	21 14%	1 10%	0 0%	0 7%	2 14%	26 14%	
	Nicola Sturgeon, (SNP)	35 4%	11 9%	5 3%	3 4%	3 4%	5 3%	19 4%	15 4%	6 3%	8 4%	7 4%	5 46%	0 2%	0 0%	2 8%	8 4%	
	Natalie Bennett (Green Party of England and Wales)	19 2%	7 6%	4 3%	2 1%	3 4%	0 0%	13 3%	6 2%	3 1%	5 2%	2 1%	0 0%	1 5%	0 9%	0 0%	8 4%	
	Leanne Wood (Plaid Cymru)	15 2%	5 4%	3 2%	0 <1%	2 2%	2 <1%	10 2%	4 1%	3 3%	3 1%	0 0%	0 4%	0 13%	0 0%	0 3%	5 3%	
	Don't know	304 36%	40 31%	42 28%	42 27%	37 54%	70 43%	60 36%	56 34%	163 39%	141 29%	66 35%	75 43%	66 25%	2 19%	4 52%	3 15%	4 46%

Base: 1,025	Total	Who do you currently intend to vote for?										This Thursday evening there will be a televised "challengers" debate involving 5 party leaders - are you planning to watch?				
		Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	Don't know	Will definitely watch	Will probably watch	Will probably not watch	Will definitely not watch	Don't know	
Which one of the five leaders taking part do you think... is the most annoying	Base: All possible debate watchers (834)	206 (189)	267 (264)	58 (55)	24 (25)	115 (123)	20 (25)	7 (4)	2 (2)	122 (119)	246 (247)	333 (328)	172 (166)	0 (0)	87 (83)	
	Nigel Farage (UKIP)	33	144	23	14	0	13	4	1	36	68	108	60	0	22	
	Ed Miliband (Labour Party)	33%	16%	54%	47%	58%	<1%	64%	54%	37%	31%	36%	32%	35%	0	
	Nicola Sturgeon, (SNP)	213	79	18	9	4	53	4	2	1	33	62	86	40	24	
	Natalie Bennett (Green Party of England and Wales)	25%	39%	7%	16%	19%	46%	21%	35%	63%	27%	25%	26%	23%	0	
	Leanne Wood (Plaid Cymru)	108	40	30	8	1	22	0	1	0	6	32	44	25	7	
	Don't know	104	22	37	5	1	9	2	0	0	24	13	35	28	27	
		12%	11%	14%	8%	5%	8%	10%	0	0	20%	5%	11%	16%	31%	
Which one of the five leaders taking part do you think... is the most annoying (Excl. undecided)	Base: All possible debate watchers, excl. DK (730)	184 (168)	232 (229)	53 (50)	22 (33)	107 (114)	18 (22)	7 (4)	2 (2)	98 (94)	232 (234)	299 (295)	144 (136)	0 (0)	60 (65)	
	Nigel Farage (UKIP)	279	33	145	28	14	0	13	4	1	38	88	109	60	22	
	Ed Miliband (Labour Party)	213	79	18	9	4	53	4	2	1	33	62	86	40	24	
	Nicola Sturgeon, (SNP)	29%	43%	8%	17%	20%	50%	23%	35%	63%	34%	27%	29%	28%	0	
	Natalie Bennett (Green Party of England and Wales)	108	40	30	8	1	22	0	1	0	6	32	44	25	7	
	Leanne Wood (Plaid Cymru)	15%	22%	13%	14%	4%	20%	0	10%	0	6%	14%	15%	17%	0	
	Don't know	99	28	20	6	2	25	0	0	18	33	49	12	0	9	
		14%	15%	9%	11%	10%	23%	0	0	18%	14%	16%	8%	0	18%	
		5%	2%	8%	6%	4%	6%	5%	0	0	3%	7%	4%	5%	2%	
Which one of the five leaders taking part do you think... has the best sense of humour	Base: All possible debate watchers (834)	206 (189)	267 (264)	58 (55)	24 (35)	115 (123)	20 (25)	7 (4)	2 (2)	122 (119)	246 (247)	333 (328)	172 (166)	0 (0)	87 (83)	
	Nigel Farage (UKIP)	305	116	66	23	6	94	2	2	41	118	139	73	0	26	
	Ed Miliband (Labour Party)	43%	59%	25%	40%	25%	81%	10%	35%	63%	34%	48%	42%	0	32%	
	Nicola Sturgeon, (SNP)	108	11	76	6	1	3	1	2	1	7	49	40	12	8	
	Natalie Bennett (Green Party of England and Wales)	13%	5%	28%	11%	6%	2%	4%	29%	37%	6%	20%	12%	7%	9%	
	Leanne Wood (Plaid Cymru)	35	12	10	1	7	1	1	2	0	0	22	7	5	0	
	Don't know	4%	6%	4%	2%	31%	<1%	3%	36%	0	0	9%	2%	3%	0	
		19	6	8	1	0	1	3	0	0	2	7	10	1	1	
		2%	3%	2%	2%	0	<1%	15%	0	0	1%	3%	3%	<1%	1%	
		15	4	4	2	2	0	1	0	0	2	4	9	1	0	
		2%	2%	2%	4%	8%	0	3%	0	0	2%	2%	3%	<1%	0	
		304	57	108	24	7	18	13	0	0	70	45	128	80	50	
		36%	27%	40%	40%	31%	15%	64%	0	0	58%	18%	38%	47%	58%	

Base: 1,025		Total	Gender x Age						Socio-economic grade		Did you vote in the 2010 UK Parliamentary Election which led to David Cameron becoming Prime Minister? If so, who did you vote for?							
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE	Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Did not vote/Can't remember
Which one of the five leaders taking part do you think... has the best sense of humour (Excl. undecided)	Base: All possible debate watchers, excl. DK	534 (530)	87 (75)	105 (112)	100 (109)	60 (69)	81 (76)	102 (90)	313 (286)	221 (244)	161 (145)	138 (139)	88 (81)	7 (20)	16 (34)	2 (5)	25 (12)	96 (94)
	Nigel Farage (UKIP)	35	35	79	60	30	54	60	209	149	139	73	56	1	15	1	21	51
	Ed Miliband (Labour Party)	108	29	14	12	19	19	15	61	47	9	49	21	1	0	0	2	26
		20%	34%	13%	12%	31%	23%	15%	20%	21%	6%	36%	24%	14%	0	0	8%	27%
	Nicola Sturgeon, (SNP)	35	11	5	6	3	5	5	19	15	6	8	7	5	0	0	2	6
		6%	12%	4%	6%	5%	6%	5%	6%	7%	4%	6%	7%	62%	3%	0	10%	7%
	Natalie Bennett (Green Party of England and Wales)	19	7	4	2	5	0	0	13	6	3	5	2	0	1	0	0	8
		4%	8%	4%	2%	9%	0	0	4%	3%	2%	4%	2%	0	6%	19%	0	8%
	Leanne Wood (Plaid Cymru)	15	5	3	0	3	2	1	10	4	6	3	0	0	0	1	0	5
	3%	6%	3%	<1%	5%	3%	<1%	3%	2%	4%	2%	0	5%	0	26%	0	5%	
Which one of the five leaders taking part do you think... is most in favour of a more equal society	Base: All possible debate watchers, excl. DK	838 (834)	127 (108)	147 (156)	136 (146)	130 (145)	140 (136)	158 (143)	476 (435)	363 (399)	228 (207)	214 (211)	153 (142)	10 (28)	20 (42)	5 (12)	29 (14)	179 (180)
	Ed Miliband (Labour Party)	282	58	64	40	38	49	42	165	117	43	122	48	1	4	0	6	57
		34%	46%	37%	29%	29%	35%	27%	35%	32%	19%	57%	31%	7%	21%	7%	21%	32%
	Nigel Farage (UKIP)	141	8	29	35	13	21	34	73	68	59	25	17	0	12	0	10	19
		17%	7%	20%	26%	10%	15%	22%	15%	19%	26%	12%	11%	4%	59%	0	34%	10%
	Natalie Bennett (Green Party of England and Wales)	133	23	25	14	22	29	21	60	53	32	25	40	0	2	4	2	28
		16%	18%	17%	10%	17%	21%	13%	17%	15%	14%	12%	26%	0	9%	69%	7%	16%
	Nicola Sturgeon, (SNP)	61	9	8	15	12	5	12	38	23	17	13	12	8	0	0	2	8
		7%	7%	5%	11%	9%	3%	8%	8%	6%	8%	6%	8%	82%	0	9%	8%	4%
	Leanne Wood (Plaid Cymru)	17	4	4	0	3	4	2	15	3	9	3	0	0	0	0	0	4
	2%	3%	3%	<1%	2%	3%	1%	3%	<1%	4%	2%	0	4%	0	0	0	2%	
Don't know	205	25	27	32	42	32	46	106	100	67	26	37	0	2	1	9	63	
	24%	20%	19%	24%	32%	23%	29%	22%	27%	30%	12%	24%	3%	12%	15%	29%	35%	
Which one of the five leaders taking part do you think... is most in favour of a more equal society (Excl. undecided)	Base: All possible debate watchers, excl. DK	633 (635)	102 (88)	120 (129)	104 (114)	88 (98)	108 (102)	112 (104)	370 (342)	263 (293)	160 (145)	188 (186)	116 (108)	10 (25)	18 (37)	4 (10)	21 (10)	116 (114)
	Ed Miliband (Labour Party)	282	58	64	40	38	49	42	165	117	43	122	48	1	4	0	6	57
		44%	57%	45%	38%	44%	45%	38%	45%	44%	27%	65%	41%	7%	23%	9%	30%	49%
	Nigel Farage (UKIP)	141	8	29	35	13	21	34	73	68	59	25	17	0	12	0	10	19
		22%	8%	24%	34%	15%	20%	30%	20%	26%	37%	13%	14%	4%	67%	0	49%	16%
	Natalie Bennett (Green Party of England and Wales)	133	23	25	14	22	29	21	60	53	32	25	40	0	2	4	2	28
		21%	22%	20%	13%	25%	27%	19%	22%	20%	20%	13%	34%	0	10%	81%	10%	25%
	Nicola Sturgeon, (SNP)	61	9	8	15	12	5	12	38	23	17	13	12	8	0	0	2	8
		10%	9%	7%	15%	14%	4%	11%	10%	9%	11%	7%	10%	85%	0	10%	12%	7%
Leanne Wood (Plaid Cymru)	17	4	4	0	3	4	2	15	3	9	3	0	0	0	0	0	4	
	3%	4%	3%	<1%	3%	4%	2%	4%	1%	6%	2%	0	4%	0	0	0	4%	

Base: 1,025	Total	Who do you currently intend to vote for?										This Thursday evening there will be a televised "challengers" debate involving 5 party leaders - are you planning to watch?				
		Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Plaid Cymru	Other	Don't know	Will definitely watch	Will probably watch	Will probably not watch	Will definitely not watch	Don't know	
Which one of the five leaders taking part do you think... has the best sense of humour (Excl. undecided)	Base: All possible debate watchers, excl. DK	534 (530)	149 (135)	161 (163)	35 (32)	16 (25)	98 (104)	7 (9)	7 (4)	7 (2)	52 (49)	200 (203)	205 (201)	92 (86)	0 (0)	37 (40)
	Nigel Farage (UKIP)	358	116	66	23	6	94	2	1	1	41	116	139	73	0	28
	Ed Miliband (Labour Party)	108	11	76	6	1	3	1	2	1	7	49	40	12	0	8
	Nicola Sturgeon, (SNP)	35	12	10	1	7	1	1	2	0	0	22	7	5	0	0
	Natalie Bennett (Green Party of England and Wales)	19	8	6	1	0	1	3	0	0	0	11	3	6	0	0
	Leanne Wood (Plaid Cymru)	4%	4%	4%	0	<1%	43%	0	0	0	3%	4%	5%	1%	0	3%
		15	4	4	2	2	0	1	0	0	2	4	9	1	0	0
		3%	2%	3%	7%	11%	0	9%	0	0	4%	2%	4%	1%	0	0
Which one of the five leaders taking part do you think... is most in favour of a more equal society	Base: All possible debate watchers	838 (834)	296 (188)	287 (264)	58 (55)	24 (35)	115 (123)	20 (25)	7 (4)	2 (2)	122 (119)	246 (247)	333 (328)	172 (166)	0 (0)	87 (93)
	Ed Miliband (Labour Party)	282	43	181	21	1	9	1	0	1	20	107	106	50	0	18
	Nigel Farage (UKIP)	141	10	43	1	3	63	0	2	0	19	39	57	30	0	15
	Natalie Bennett (Green Party of England and Wales)	133	26	34	15	2	18	13	1	1	21	43	59	23	0	8
	Nicola Sturgeon, (SNP)	61	19	12	3	16	4	1	2	0	4	18	35	7	0	1
	Leanne Wood (Plaid Cymru)	17	9	4	1	0	1	0	0	0	2	4	9	4	0	0
		2%	4%	1%	2%	2%	<1%	0	0	0	2%	2%	3%	2%	0	0
	Don't know	205	86	27	16	1	22	4	1	0	57	35	67	59	0	45
	24%	32%	10%	28%	5%	19%	20%	10%	0	46%	14%	20%	34%	0	51%	
Which one of the five leaders taking part do you think... is most in favour of a more equal society (Excl. undecided)	Base: All possible debate watchers, excl. DK	633 (635)	141 (128)	240 (237)	42 (40)	22 (33)	94 (102)	16 (21)	6 (3)	2 (2)	66 (63)	211 (214)	266 (265)	114 (110)	0 (0)	42 (46)
	Ed Miliband (Labour Party)	282	43	181	21	1	9	1	0	1	20	107	106	50	0	16
	Nigel Farage (UKIP)	141	10	43	1	3	63	0	2	0	19	39	57	30	0	15
	Natalie Bennett (Green Party of England and Wales)	133	26	34	15	2	18	13	1	1	21	43	59	23	0	8
	Nicola Sturgeon, (SNP)	61	19	12	3	16	4	1	2	0	4	18	35	7	0	1
	Leanne Wood (Plaid Cymru)	17	9	4	1	0	1	0	0	0	2	4	9	4	0	0
		3%	6%	1%	3%	2%	<1%	0	0	0	3%	2%	3%	3%	0	0
		205	86	27	16	1	22	4	1	0	57	35	67	59	0	45