## Client: Sunday Times

Agency: panelbase.com
Universe: Adults resident in Scotland
Methodology: Online panel
Sample size: 1001
Fieldwork dates: 17-24 July 2013
Weighting: All the results were weighted by age, sex, household tenure and SEG, and filtered on 8-10 likely to vote in an election tomorrow (Q6-7) or in the referendum (Q8). Respondents who voted in the 2011 Holyrood election were weighted back to the actual election result.

Further enquiries: ivork@panelbase.com

|  |  | Total | Q1. Please select | our gender. |  |  | Gender | x Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female | Male x 18-34 | Male x 35-54 | Male $\times 55+$ | Female $\times$ 18-34 | Female x 35-54 | Female x 55+ |
| Total Weighted Base: Total Unweighted Base: |  | $\begin{array}{r} 814 \\ (825) \\ 100 \% \end{array}$ | $\begin{array}{r} 386 \\ (402) \\ 100 \% \end{array}$ | $\begin{array}{r} 428 \\ (423) \\ 100 \% \end{array}$ | $\begin{array}{r} 97 \\ (93) \\ 100 \% \end{array}$ | $\begin{array}{r} 152 \\ (157) \\ 100 \% \end{array}$ | $\begin{array}{r} 137 \\ (152) \\ 100 \% \\ \hline \end{array}$ | $\begin{array}{r} 97 \\ (111) \\ 100 \% \end{array}$ | $\begin{array}{r} 163 \\ (172) \\ 100 \% \\ \hline \end{array}$ | $\begin{array}{r} 168 \\ (140) \\ 100 \% \end{array}$ |
| Q6. If you did vote, who | Weighted Base: | 814 | 386 | 428 | 97 | 152 | 137 | 97 | 163 | 168 |
| would you vote for with your constituency vote? | SNP | $\begin{array}{r} 343 \\ 42 \% \end{array}$ | $\begin{gathered} 183 \\ 47 \% \end{gathered}$ | $\begin{gathered} 160 \\ 37 \% \end{gathered}$ | $\begin{array}{r} 38 \\ 39 \% \end{array}$ | $\begin{array}{r} 81 \\ 53 \% \end{array}$ | 64 | $\begin{array}{r} 33 \\ 34 \% \end{array}$ | 60, | 67 $40 \%$ |
|  | Labour | $\begin{gathered} 214 \\ 26 \% \end{gathered}$ | $\begin{gathered} 94 \\ 24 \% \end{gathered}$ | $\begin{gathered} 121 \\ 28 \% \end{gathered}$ | $\begin{gathered} 28 \\ 28 \% \end{gathered}$ | $\begin{gathered} 41, \\ 27 \% \end{gathered}$ | 25 | $\begin{gathered} 30 \\ 31 \% \end{gathered}$ | 47\% | 47 $28 \%$ |
|  | Conservative | $\begin{array}{r} 95 \\ 12 \% \end{array}$ | $\begin{gathered} 44 \\ 11 \% \end{gathered}$ | $\begin{array}{r} 52 \\ 12 \% \end{array}$ | $\begin{gathered} 10 \\ 10 \% \end{gathered}$ | $\begin{gathered} 15 \\ 10 \% \end{gathered}$ | 14\% | $\begin{gathered} 7 \\ 7 \% \end{gathered}$ | 15 | 29 $17 \%$ |
|  | Liberal Democrats | 31 $4 \%$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{array}{r} 4 \\ 4 \% \end{array}$ | 2 | 10 $7 \%$ | 2 | 7\% | 6 $4 \%$ |
|  | Greens | 12 $1 \%$ | 1\% | 10 $2 \%$ | $\begin{array}{r} 1 \\ <1 \% \end{array}$ | $\begin{gathered} 0 \\ <1 \% \end{gathered}$ | <1\% |  | 7\% | 3 $2 \%$ |
|  | Other | 22 $3 \%$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | 10 $2 \%$ | 2 | 6 | 3\% | $2 \%$ | 5\% | - 3 |
|  | Will not vote | - $\begin{array}{r}1 \\ \hline 1\end{array}$ | 0 | $\begin{array}{r} 1 \\ <1 \% \end{array}$ | 0 | 0 | 0 | 0 | - ${ }_{\text {1\% }}$ | 0 |
|  | Undecided / don't know | $\begin{array}{r} 96 \\ 12 \% \end{array}$ | $\begin{gathered} 36 \\ 9 \% \end{gathered}$ | 60 $14 \%$ | $\begin{gathered} 15 \\ 16 \% \end{gathered}$ | -7\% | 10\% | $\begin{array}{r} 22 \\ 23 \% \end{array}$ | 25 | 13 <br> $8 \%$ <br> $8 \%$ |
| Q6. (excluding will not vote | Weighted Base: | 717 | 350 | 367 | 82 | 145 | 123 | 74 | 137 | 156 |
| and undecided) | SNP | $\begin{array}{r} 343 \\ 48 \% \end{array}$ | $\begin{gathered} 183 \\ 52 \% \end{gathered}$ | $\begin{gathered} 1 \\ 43 \% \\ 43 \% \end{gathered}$ | $\begin{array}{r} 38 \\ 46 \% \end{array}$ | $\begin{array}{r} 81 \\ 56 \% \end{array}$ | 64 $52 \%$ | $\begin{array}{r} 33 \\ 44 \% \end{array}$ | 60, | 67 $43 \%$ |
|  | Labour | 214 | 94 | 121 | 28 | 41 | 25 | 30 | 43 | 47 |
|  |  | 30\% | 27\% | 33\% | 34\% | 28\% | 21\% | 40\% | 32\% | 30\% |
|  | Conservative | $\begin{array}{r} 95 \\ 13 \% \end{array}$ | $\begin{gathered} 44 \\ 13 \% \end{gathered}$ | $\begin{array}{r} 52 \\ 14 \% \end{array}$ | $\begin{gathered} 10 \\ 12 \% \end{gathered}$ | $\begin{array}{r} 15 \\ 10 \% \end{array}$ | 19 $16 \%$ | 7 ${ }^{7}$ | 15 | 29 $19 \%$ |
|  | Liberal Democrats | $\begin{array}{r} 31 \\ 4 \% \end{array}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{array}{r} 15 \\ 4 \% \end{array}$ | $\begin{array}{r} 4 \\ 5 \% \end{array}$ | 1\% | 10 $8 \%$ | 3\% | 7\% | 6 $4 \%$ |
|  | Greens | 12 $2 \%$ | $\begin{aligned} & 11 \\ & <1 \% \end{aligned}$ | 10 $3 \%$ | $\begin{gathered} 1 \% \\ <1 \% \end{gathered}$ | <1\% | <1\% | $\begin{array}{r} 0 \\ <1 \% \end{array}$ | 7 7 | - $\begin{array}{r}3 \\ 2 \%\end{array}$ |
|  | Other | $\begin{array}{r} 22 \\ 3 \% \end{array}$ | $\begin{gathered} 12 \\ 3 \% \end{gathered}$ | $\begin{array}{r}10 \\ 3 \% \\ \hline\end{array}$ | $\begin{array}{r} 2 \\ 3 \% \\ \hline \end{array}$ | 6 | 3\% | 3\% | 3\% | 3 $2 \%$ |
|  |  |  |  |  |  |  |  |  |  |  |


|  |  | Total | Q1. Please select | our gender. |  |  | Gender | r x Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female | Male x 18-34 | Male x 35-54 | Male $\times 55+$ | Female $\times$ 18-34 | Female x 35-54 | Female $\times 55+$ |
| Total Weighted Base: Total Unweighted Base: |  | $\begin{array}{r} 814 \\ (825) \\ 100 \% \end{array}$ | $\begin{gathered} 386 \\ (402) \\ 100 \% \end{gathered}$ | $\begin{array}{r} 428 \\ (423) \\ 100 \% \end{array}$ | $\begin{array}{r} 97 \\ (93) \\ 100 \% \end{array}$ | $\begin{array}{r} 152 \\ (157) \\ 100 \% \end{array}$ | $\begin{array}{r} 137 \\ (152) \\ 100 \% \\ \hline \end{array}$ | $\begin{array}{r} 97 \\ (111) \\ 100 \% \end{array}$ | $\begin{array}{r} 163 \\ (172) \\ 100 \% \end{array}$ | $\begin{array}{r} 168 \\ (140) \\ 100 \% \\ \hline \end{array}$ |
| Q7. And who would you vote | Weighted Base: | 814 | 386 | 428 | 97 | 152 | 137 | 97 | 163 | 168 |
| for with your regional vote? | SNP | $\begin{array}{r} 337 \\ 41 \% \end{array}$ | $\begin{gathered} 186 \\ 48 \% \end{gathered}$ | $\begin{array}{r} 151 \\ 35 \% \end{array}$ | $\begin{gathered} 42 \\ 43 \% \end{gathered}$ | $\begin{array}{r} 82 \\ 54 \% \end{array}$ | $\begin{array}{r} 62 \\ 46 \% \end{array}$ | $\begin{array}{r} 38 \\ 39 \% \end{array}$ | 56 | 56 $33 \%$ |
|  | Labour | $\begin{gathered} 179 \\ 22 \% \end{gathered}$ | $\begin{gathered} 65 \\ 17 \% \end{gathered}$ | $\begin{gathered} 114 \\ 27 \% \end{gathered}$ | $\begin{gathered} 15 \\ 15 \% \end{gathered}$ | $\begin{array}{r} 30 \\ 20 \% \end{array}$ | 21 $15 \%$ | $\begin{gathered} 27 \\ 28 \% \end{gathered}$ | 35 $21 \%$ | 52 $31 \%$ |
|  | Conservative | $\begin{array}{r} 91 \\ 11 \% \end{array}$ | $\begin{gathered} 44 \\ 11 \% \end{gathered}$ | $\begin{array}{r} 48 \\ 11 \% \end{array}$ | $\begin{gathered} 11 \\ 11 \% \end{gathered}$ | $\begin{gathered} 15 \\ 10 \% \end{gathered}$ | $\begin{gathered} 18 \\ 13 \% \end{gathered}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | 16\% | 26 $15 \%$ |
|  | Greens | 41 $5 \%$ | $\begin{gathered} 20 \\ 5 \% \end{gathered}$ | $\begin{array}{r} 21 \\ 5 \% \end{array}$ | $\begin{array}{r} 8 \\ 8 \% \\ \hline \end{array}$ | $\begin{array}{r} 5 \\ 3 \% \end{array}$ |  | $\begin{array}{r} 1 \% \\ <1 \% \end{array}$ | 5\% | 11 $7 \%$ |
|  | Liberal Democrats | 30 $4 \%$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 17 \\ 4 \% \end{gathered}$ | $\begin{array}{r} 5 \\ 5 \% \end{array}$ | 1\% |  |  | 10 | - 5 |
|  | Other | 28 $3 \%$ | $\begin{gathered} 16 \\ 4 \% \end{gathered}$ | $\begin{array}{r} 12 \\ 3 \% \end{array}$ | $\begin{array}{r} 1 \\ 1 \% \end{array}$ | 11 $7 \%$ | 4 | 2 | 3\% | 5 $3 \%$ |
|  | Will not vote | <1\% | $\begin{array}{r} 11 \\ <1 \% \end{array}$ | $\begin{array}{r} 1 \\ <1 \% \\ <1 \end{array}$ | 0 | 0 | <1\% | 0 | <1\% | 0 |
|  | Undecided / don't know | $\begin{array}{r} 107 \\ 13 \% \end{array}$ | $\begin{gathered} 41 \\ 11 \% \end{gathered}$ | $\begin{array}{r} 66 \\ 15 \% \end{array}$ | $\begin{gathered} 16 \\ 16 \% \end{gathered}$ | 5\% | 18\% | $\begin{gathered} 21 \\ 22 \% \end{gathered}$ | $\begin{array}{r}32 \\ 20 \% \\ \hline\end{array}$ | 13 $8 \%$ $8 \%$ |
| Q7. (excluding will not vote | Weighted Base: | 705 | 344 | 361 | 81 | 145 | 118 | 75 | 130 | 156 |
| and undecided) | SNP | $\begin{array}{r} 337 \\ 48 \% \end{array}$ | $\begin{gathered} 186 \\ 54 \% \end{gathered}$ | $\begin{array}{r} 151 \\ 42 \% \end{array}$ | $\begin{gathered} 42 \\ 51 \% \end{gathered}$ | $\begin{array}{r} 82 \\ 57 \% \end{array}$ | 62\% | 38, | 56\% | 56 $36 \%$ |
|  | Labour | $\begin{array}{r} 179 \\ 25 \% \end{array}$ | $\begin{array}{r} 65 \\ 19 \% \end{array}$ | $\begin{aligned} & 114 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 15 \\ 18 \% \end{gathered}$ | $\begin{array}{r} 30 \\ 20 \% \end{array}$ | 21 $18 \%$ | $\begin{gathered} 27 \\ 36 \% \end{gathered}$ | 35 | 52 $33 \%$ |
|  | Conservative | $\begin{array}{r} 91 \\ 13 \% \end{array}$ | $\begin{gathered} 44 \\ 13 \% \end{gathered}$ | $\begin{array}{r} 48 \\ 13 \% \end{array}$ | $\begin{gathered} 11 \\ 13 \% \end{gathered}$ | $\begin{gathered} 15 \\ 11 \% \end{gathered}$ | 18\% | 6\% | 16\% | 26 $17 \%$ |
|  | Greens | $\begin{array}{r} 41 \\ 6 \% \end{array}$ | $\begin{gathered} 20 \\ 6 \% \end{gathered}$ | $\begin{gathered} 21 \\ 6 \% \end{gathered}$ | $\begin{gathered} 8 \\ 10 \% \end{gathered}$ | 5\% | 6\% | 1\% | 7\% | 11 $7 \%$ |
|  | Liberal Democrats | $\begin{gathered} 30 \\ 4 \% \end{gathered}$ | $\begin{gathered} 13 \\ 4 \% \end{gathered}$ | $\begin{gathered} 17 \\ 5 \% \end{gathered}$ | $\begin{array}{r} 5 \\ 6 \% \end{array}$ | 1\% | ${ }^{6}$ | 1 | 10 $8 \%$ | - 5 |
|  | Other | $\begin{array}{r} 28 \\ 4 \% \\ \hline \end{array}$ | $\begin{gathered} 16 \\ 5 \% \end{gathered}$ | $\begin{array}{r} 12 \\ 3 \% \end{array}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | 11 | 3\% | \% 2 | 3\% | 5 $3 \%$ |
|  |  |  |  |  |  |  |  |  |  |  |




